## ASSESSMENT

Buejoint

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SCORING SCALE	VIDEO NAME/LINK
1 = NEEDS ATTENTION 2 = ROOM FOR IMPROVEMENT 3 = GOOD ENOUGH 4 = REALLY WELL DONE 5 = AS GOOD AS IT GETS!	
TECHNICAL SCORE	NOTES
SOUND QUALITY	
VIDEO QUALITY	
LIGHTING	
CAMERA ANGLE	
CAMERA FRAMING	
BACKGROUND	
SCORE (60 POINTS)	
CONTENT	
COMPELLING TITLE	
KEY-POINT MADE	
OVERALL IMPRESSION	
CLEAR CTE/CTA	
SCORE (20 POINTS)	
BEAUTY	
HAIR	
MAKE-UP	
WARDROBE	
ACCESORIES	
SCORE (20 POINTS)	
TOTAL SCORE (100 POINTS)	



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## REVIEW VIVID VISION REVIEW

## **INSTRUCTIONS**

PRIOR TO creating your video, re-watch your "Vivid Vision for Visibility" video that you created at the beginning of Mastering Visibility
Review what aspects have already been accomplished:
What were the key points in your 'Vivid Vision for Visibility'?
What aspects of your 'Vivid Vision for Visibility' have already been accomplished?
What aspects of your vivid vision for visionity have already been accomplished:
What aspects of your 'Vivid Vision for Visibility' do you want to focus on in the next 6-months?



## INSTRUCTIONS

- Create a Testimonial Video using your BEST technical and 'beauty' set-up
- Record video landscape/horizontal
- Make sure you record this video (vs doing it Live) on your computer or phone for best quality
- Upload video to google drive: https://drive.google.com/drive/folders/1LQDabkwzWS8YcgNFLLcOf9IEgaKWEs5r?usp=sharing

In your video, answer the following questions:
What was your absolute biggest challenge prior to joining Mastering Visibility?
How did that challenge make you feel?
What changed during Mastering Visibility?
What specific results can you share?
What would you say to somebody on the fence about joining Mastering Visibility?