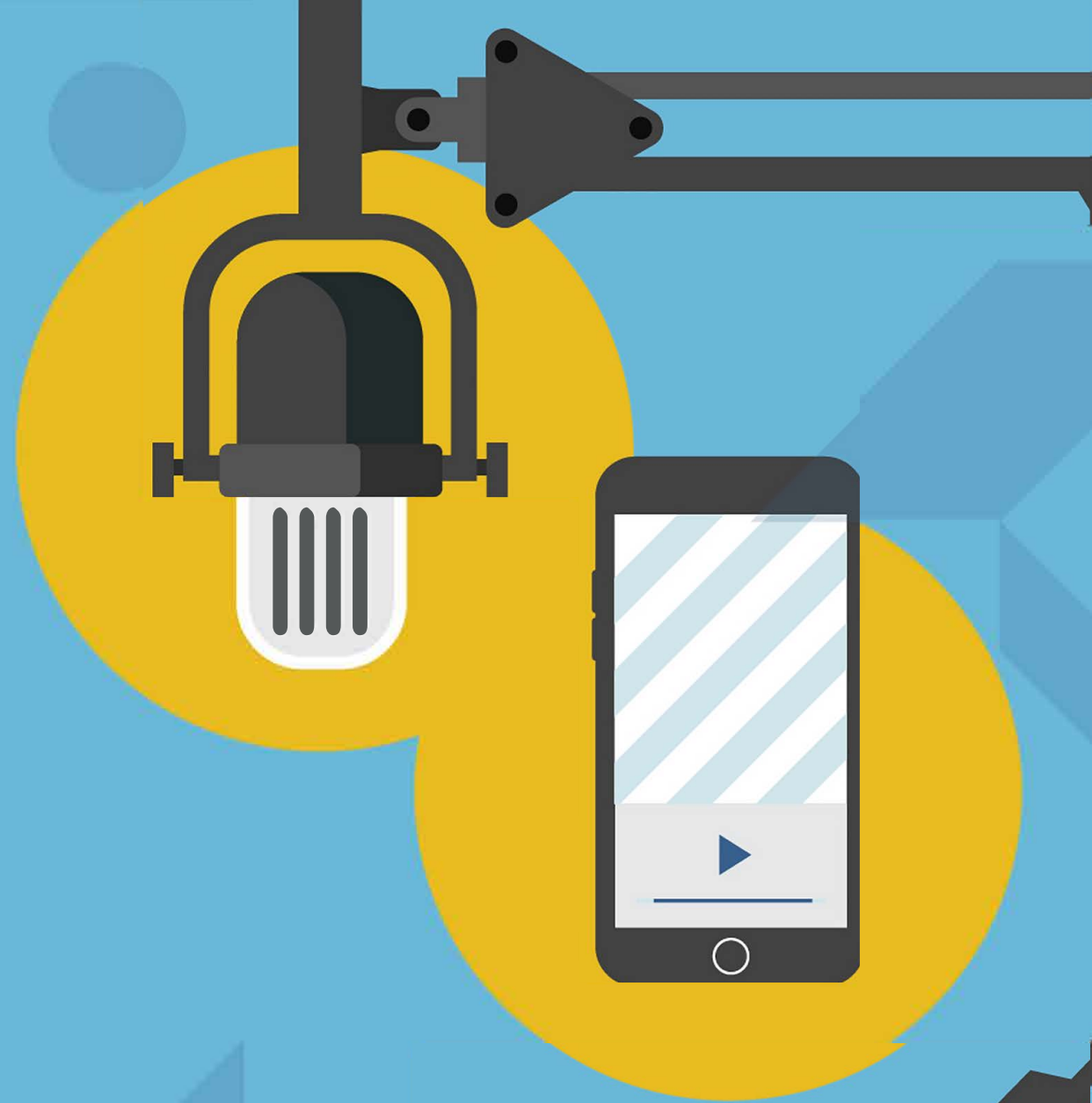


# PODCASTING 101

with **Steve Stewart**



# WORKFLOW

1. Record (ALWAYS press RECORD)
2. Edit (add music, delete UmErUhs)
3. Convert to MP3 (iTunes)
4. Tag the MP3 (the ID3 tags)
5. Upload to media host

# FORMAT OPTIONS

- Solo (example YNAB)
- Co-Host (example Money-Guy Show)
- Interview (example US Immigration)
- Panel (example MoneyMastermind)
- NPR (example Freakonomics)
- Variety (example Stacking Benjamins)

# RECORDING OPTIONS

- Garage Band (Mac only)
- Audition (requires subscription)
- Audacity (free, easy, PC/Mac)
- Mixcraft (PC only)
- Digital Recorder (no editing)
- Smart Phone (basic editing)

# DISTRIBUTION

- iTunes
- Stitcher
- Tune-in Radio
- iHeart Radio
- Many more



RECORDED  
LIVE AT

**FINCÓN**

WHERE MONEY AND MEDIA MEET

