





Ed's SECRETS on Creating Viral Content!



Lots of my posts go Viral.



- We'd love to help YOU become a Master Persuader & Influencer!
- I'm a Military Veteran, Corporate and have post Graduate's in Management, Marketing, Coaching & More.
- This includes spending at least \$300,000+ in Personal Development from Top Global Mentors and achieved Master Status (breaking 10,000+ Personal Coaching Hours).



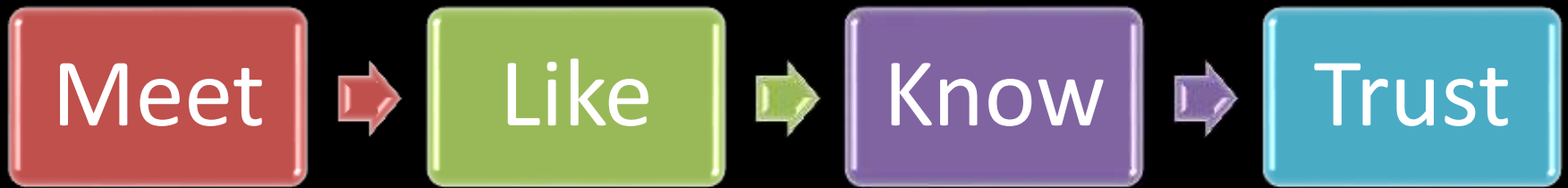
THANK YOU to our Sponsors & Partners



teach:able



Persuasion & Sales Process



- As you build your fan base and people really love you, your odds of viral content goes up.



Influence ATTRACTS

- You never know when that post just hits the right people at the right time...



Your Sales & Marketing Eco-System

- Viral posts tend to sneak up on you and it can happen anywhere.
- My Google Reviews for example, support my LinkedIn it's all a system.





Abundance Family



Ed's Reading List

- “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.
- Watch the film “1984”.
- Watch the film, “The Founder” with Michael Keaton.
- Do your FREE DISC test via 123test.com



Ed's Reading List

- Read “Failing Forward” by John Maxwell
- Digest anything “Dilbert”
- Play the Video Game Fallout New Vegas.
- Watch Dr. Steve Turley on YouTube.



Please ask for a copy of my Influencer Sales & Marketing Template (in Doc)

Edward's Business & marketing Plan
March 2021

VISION One Year from Now:

- Jessie & Edward Zia with Excellence Above Coaching is to continue building themselves as Global Influencers with a connected National Australian Meetup Network.
- Our community is full of top-quality entrepreneurs who we love, and we are honoured to work with.
- We compete and become known and loved by the free events, content and help that we provide.
- Our continued success comes from sticking to strong daily action and speaking to lots of winners.

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires and do not get side-tracked.
- Must keep selling and driving Teachable.
- Keep up the posting and speaking to people every day!
- Stay POSITIVE and BE SMART!

The Game Plan:

- Lead as a LinkedIn Influencer with support from Facebook, Instagram, YouTube & Twitter.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, drive my Meetups, the Vault and offer Discovery Sessions.
- Sign up 1 x New Client Each Day and make a MASSIVE impact!





90 Day Action Plan

Urgent (within 30 days):

- Drive Teachable Sales
- Fill Webinars, ZOOMs and Meetups.

Important (within 60 days):

- Launch workshops across Australia as part of our Meetups.

Coming (within 90 days):

- Build workshops and go more.

Future Tack:

- Continue our work and get top speaking opportunities.

URGENT
Within 30 Days

SORT OF URGENT
Within 60 Days

IMPORTANT & COMING
Within 90 Days

NICE IDEA, ONE DAY!
90 Days & Beyond







Edward's Daily, Weekly & Monthly Actions!

Daily:




- 10 x Phone Calls per day
- 10+ Posts per Day
- ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

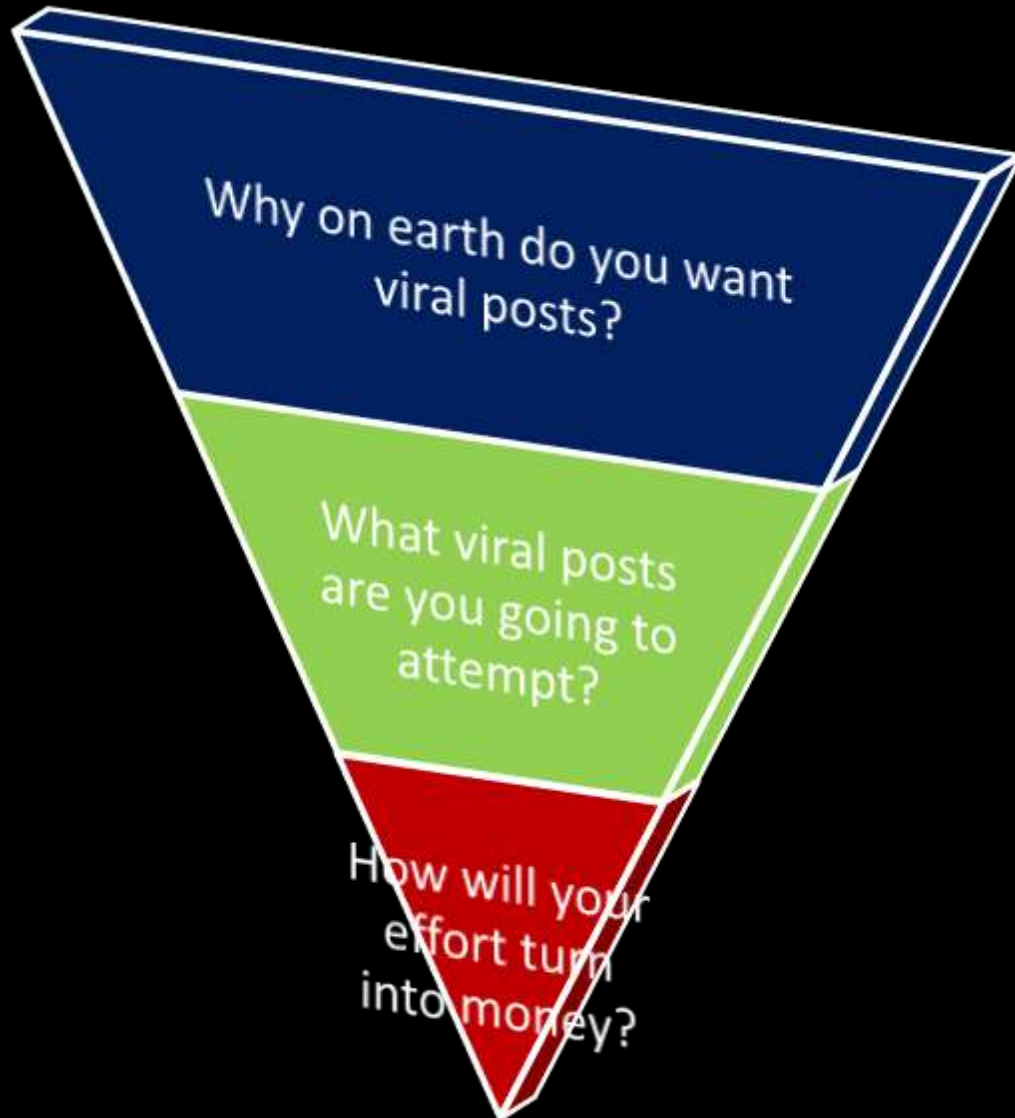
- 7 x Personal Database Email
- 2 x Meetup Email
- 1 x Live Webinar
- 1 x ZOOM

Monthly:

- 1 x Review

Ed's Lesson #1





Ed's Lesson #2

- Connect with everyone you know and put your best attempts out there.



Ed's Lesson #3

- Exotic photos, videos in rare locations and more increase your odds of a viral hit.



Intermission + Shout Out



- Rare custom content, personal mentoring from yours truly, an international supportive community of winners starting at \$97 per month (Australian Dollars).
- Sign up NOW. You will so love it 😊



Ed's Lesson #4

- Viral posts may be small at the start, but you get more and more as time passes.



Ed's Lesson #5

- You want the right viral post to go out there.
- One that brings you business!



Ed's Lesson #6

- Post with ease and quickly. Keep hammering them out.



Ed's Lesson #7

- Focus on your ideal customer and let go of people who aren't.



As a result of this
WEBINAR what actions are
you going to take?



Honourable Mentions

- I don't always get viral posts, but when I do – they're awesome.
- I tend to get lots of 'smaller viral posts' than many other influencers.



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Message me on LinkedIn and book now friends 😊**



Special Invite #1

The Awesome Marketing Vault with Edward Zia™

- Join our International Community and Network with Winners across the world
- Get Coached & Mentored by Lassie & myself + become an affiliate with 30% payout
- Become a Master Persuader & Influencer + Access RARE Custom Content
- **Starting @ \$97 Australian Dollars Per Month!**



Special Invite #2

Persuasion & Influence Mastery Workshop

hosted @ Novotel Sydney Darling Square

- Join us
Saturday 12th
June 2021 for a
transformational full day
experience.
- **\$697 + GST**
First Time
- **\$597 + GST**
Loyalty Rate



Special Invite #3

“A Powerhouse Breakthrough Mastery Day with Edward Zia”

- If you want the ultimate Edward Zia experience and to learn from my decades of experience ASAP and have legendary breakthroughs, spend an intense winning day with yours truly!
- Sign up on the Awesome Marketing Vault Teachable Page, or contact me direct for other Payment Options. **\$4997 and limited spots!**



Take ACTION now 😊

- Book a Discovery Session with me now (message me on LinkedIn) and for anything custom, speak to me (we can sort something out just for you).
- Add me on LinkedIn, Facebook, Insta & WhatsApp +61 458 310 670
- Join our next Live Webinar “Ed’s SECRETS on unlocking your Influencer X Factor!”

