

QUALIFYING FOR HOME AND MOTIVATION

"Thanks again for coming to my office ... I am excited about helping you find a home. I would like to take a few minutes and ask you about the home you would like to purchase and your home buying needs."

- 1. Are there any other areas that you are interested in other than this area?
- 2. What's important to you about this area?
- 3. How long have you folks been looking for a home?
- 4. Have you seen any homes that you like ... can you describe them for me?
- 5. How soon would you like to move in?
- 6. Do you need to sell an existing home to buy the next one?
- 7. Are you working with other Real Estate Agents?
- 8. What price range are you considering?
- 9. How many bedrooms and baths do you want in your new home?
- 10. What other features are you looking for in your new home?
- 11. I am sure you and your lender have determined a down payment...how much do you want to put down?
- 12. What is the maximum monthly payment you would like to have?
- 13. Are there any other people who need to see the home before you make a decision to buy?
- 14. How many homes will you need to see before you make a decision to buy?
- 15. If we see the right home today, are you ready to make a decision today? (If not, why not?)
- 16. If we don't find the right home today, how quickly will I be able to reach you if I find the right home?
- 17. Are there any other questions or concerns you have about buying a home?