



by Jenifer Juris

Secrets of Terrific Type

Lesson 04-11: Readability Homework—Photoshop

This project is going to be another fun one! We will be making some word art elements, where readability is very important and we will be making some decorative type, where readability is a non-issue.

The first thing I am going to walk you through is how to make a word art paper strip. This is something you can use over and over again and make yourself custom word art strips that work with any kit.

Step One: Prepare the Workspace

Create a new 7 inch by 5 inch document at 300ppi with a white background.

Press the Letter D to reset the Color Chips to the default of black over white.

In the Menu Bar, choose Window > Character to open the Character panel.

Click on the Character panel Menu icon and choose Reset Character.

Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, set the Font to Arcon Rounded, set the Size to 30 pts, and set the Alignment to Center.

On the document, click once and type the phrase I LOVE YOU in all caps. Click the checkmark to commit.

I LOVE YOU

Step Three: Create Shape

In the Layers panel, Ctrl click (Mac: Cmd click) on the Create a New Layer icon. This will create a new layer below your current type layer.

Get the Rectangular Marquee tool. In the Tool Options, Click on the New Selection icon, set the Feather to 0, and the Style to Normal.

On the document, click and drag a rectangle around the type, make sure to leave a little room on each side of the type.

I LOVE YOU

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: 959595. Click OK.

Press Alt Backspace (Mac: Opt Delete) to fill the selection with the foreground color.

Press Ctrl D (Mac: Cmd D) to deselect.



Step Four: Customize

Open a paper that you wish to use. Textured or Solid papers work best here.

On the document, while holding down the Shift key, click and drag the paper onto your wordart document.

In the Layers panel, your paper should be just above the rectangle layer.

Then in the Menu Bar, choose Layer > Create Clipping Mask.



Now in the Layers panel, click on the Type layer to activate it.

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: f5f1ee.

Press Alt Backspace (Mac: Opt Delete) to fill the type layer with this new foreground color.

In the Layers panel, Ctrl click (Mac: Cmd click) on the rectangle shape layer to activate both the type layer and rectangle layer.

Get the Move tool. In the Tool Options, click on the Align Horizontal Centers icon.



Step Five: Prepare for Future Use

In the Layers panel, Click on the top type layer and then Shift click on the bottom shape layer so that all three layers are active.

Press Ctrl E (Mac: Cmd E) to merge the layers together.

NOTE: At this point, you can duplicate this layer to a different document, or you can save this paper strip for future use. Let's go over how to do both.

So, to move this paper strip to another document, in the Layers panel, Right click (Mac: Ctrl Click) on the paper strip layer and choose Duplicate Layer.

In the dialog box, set the Destination to your current digital project and then click OK.

If you want to save this strip for future use, click on the visibility icon of the background layer to hide it.

In the Menu Bar, choose Image > Trim. In the dialog box, set the Based On to Transparent Pixels, and click on all four options in the Trim Away section. Click OK.

Now in the Menu Bar, choose File > Save As and save with a unique name as a PNG or JPG file.

The only reminder I will give you here about using this paper strip is that once you've added it to a scrapbook page, you'll want to make sure you add a drop shadow to it.

Circle WordArt Paper Piece

Step One: Prepare the Workspace

Create a new document that is 7 inches wide by 5 inches high at 300ppi with a white background.

Press the letter D to reset the Color Chips.

Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, leave all the settings the same as we had for the rectangle paper strip.

On the document, click once and type the phrase YOU ROCK in all caps. Click the checkmark to commit.

YOU ROCK

Step Three: Create Shape

In the Layers panel, Ctrl click (Mac: Cmd Click) on the Create a New Layer icon.

Get the Elliptical Marquee tool. In the Tool Options, click on the New Selection icon, set the Feather to 0 px, check Anti-alias, and set the Style to Normal.

On the document, while holding down the Shift key, click and drag out a circle that fits around the type, making sure to leave a little room on the right and left sides.

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: 959595. Click OK.

Press Alt Backspace (Mac: Opt Delete) to fill the selection with the foreground color.

In the Layers panel, Shift click on the type layer so that both the circle shape layer and the type layer are activated.

Get the Move tool. In the Tool Options, click on the Align Vertical Centers icon and the Align Horizontal Centers icon.

Step Four: Customize

In the Layers panel, click on the circle shape layer to activate it.

Open a background paper.

While holding down the Shift key, click and drag the paper onto your wordart document.

In the Menu Bar choose Layer > Create Clipping Mask.



Now, in the Layers panel, click on the type layer to activate it.

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: 595450. Click OK.

Press Alt Backspace (Mac: Opt Delete) to fill the type with the foreground color.

Use the same steps as before to merge the layers and duplicate it or save it.



Hexagon Wordart Paper Piece

Step One: Prepare the Workspace

Create a new document that is 7 inches wide by 5 inches high at 300ppi with a white background.

Press the letter D to reset the Color Chips.

Step Two: Add Type

Get the Horizontal Type tool. Keep all the tool settings the same.

On the document, click once and type the phrase YOU'RE MY FAVORITE in all caps with the word favorite on the second line. Click the checkmark to commit.

YOU'RE MY
FAVORITE

Step Three: Create Shape

In the Layers panel, Ctrl click (Mac: Cmd click) on the Create a New Layer icon.

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: 959595. Click OK.

Get the Custom Shape tool. In the Tool Options, set the Tool Mode to Pixels, the Mode to Normal, and the Opacity to 100%. Check Anti-Alias. Click to open the Path Options and choose Unconstrained. Click to open the Shape Picker and choose the Hexagon shape.

On the document, while holding down the Shift key, click and drag out a hexagon to fit around the type.

In the Layers panel, Shift click on the type layer so that both the shape and the type are active.

Get the Move tool. In the Tool Options, click on the Align Vertical Centers icon and Align Horizontal Centers icon.



Step Four: Customize

In the Layers panel, click on the shape layer to activate it.

Open a paper to clip to the shape.

On the document, while holding down the Shift key, click and drag the paper onto the wordart document.

In the Menu Bar, choose Layer > Create Clipping Mask.

In the Layers panel, click on the type layer to activate it.

Click on the Foreground Color Chip to open the Color Picker and choose Hex #: 595450. Click OK.

Press Alt Backspace (Mac: Opt Delete) to fill the type with this color.

And again, merge and duplicate or save for future projects.

Decorative Type #1

Step One: Prepare the Workspace

Create a new 12x12 inch document at 300ppi with a white background.

Press the letter D to reset the Color Chips.



Step Two: Add Type

Get the Horizontal Type tool. Change the font to Wisdom Script and set the Size to 29 pts. Leave everything else the same.

In the Menu Bar, choose Window > Character to open the Character panel. Change the Leading to 37 pts.

On the document, click and drag to create a text box that fits the size of the document.

I found this poem called Landscape (after the title was translated to English) by Charles Baudelaire. I copy the French version and have included the type as you see it, pasted in the manual for this class. Feel free to copy it from the manual and paste it now.



*Je veux, pour composer chastement mes églogues,
Coucher auprès du ciel, comme les astrologues, Et, voisin
des clochers écouter en rêvant Leurs hymnes solennels
emportés par le vent. Les deux mains au menton, du haut
de ma mansarde, Je verrai l'atelier qui chante et qui
bavarde ; Les tuyaux, les clochers, ces mâts de la cité, Et
les grands ciels qui font rêver d'éternité. Il est doux, à
travers les brumes, de voir naître L'étoile dans l'azur, la
lampe à la fenêtre Les fleuves de charbon monter au
firmament Et la lune verser son pâle enchantement. Je
verrai les printemps, les étés, les automnes ; Et quand
viendra l'hiver aux neiges monotones, Je fermerai
partout portières et volets Pour bâtir dans la nuit mes
féeriques palais. Alors je rêverai des horizons
bleuâtres, Des jardins, des jets d'eau pleurant dans les
albâtres, Des baisers, des oiseaux chantant soir et
matin, Et tout ce que l'Idylle a de plus enfantin.
L'Émeute, tempêtant vainement à ma vitre, Ne fera pas
lever mon front de mon pupitre ; Car je serai plongé dans
cette volupté D'évoquer le Printemps avec ma volonté,
De tirer un soleil de mon cœur, et de faire De mes
pensers brûlants une tiède atmosphère.*
Paysage by Charles Baudelaire

Je veux, pour composer chastement mes églogues, Coucher auprès du ciel, comme les astrologues, Et, voisin des clochers écouter en rêvant Leurs hymnes solennels emportés par le vent. Les deux mains au menton, du haut de ma mansarde, Je verrai l'atelier qui chante et qui bavarde ; Les tuyaux, les clochers, ces mâts de la cité, Et les grands ciels qui font rêver d'éternité. Il est doux, à travers les brumes, de voir naître L'étoile dans l'azur, la lampe à la fenêtre Les fleuves de charbon monter au firmament Et la lune verser son pâle enchantement. Je verrai les printemps, les étés, les automnes ; Et quand viendra l'hiver aux neiges monotones, Je fermerai partout portières et volets Pour bâtir dans la nuit mes féeriques palais. Alors je rêverai des horizons bleuâtres, Des jardins, des jets d'eau pleurant dans les albâtres, Des baisers, des oiseaux chantant soir et matin, Et tout ce que l'Idylle a de plus enfantin.

L'Émeute, tempêtant vainement à ma vitre, Ne fera pas lever mon front de mon pupitre ; Car je serai plongé dans cette volupté D'évoquer le Printemps avec ma volonté, De tirer un soleil de mon cœur, et de faire De mes pensers brûlants une tiède atmosphère.

“Paysage” by Charles Baudelaire

Step Three: Add Layer Mask

In the Layers panel, click on the Add Layer Mask icon.

Open the file titled Watercolor Mask 1.png. It can be found in the downloads for this lesson.

On the document, while holding down the Shift key, click and drag the mask onto your text document.

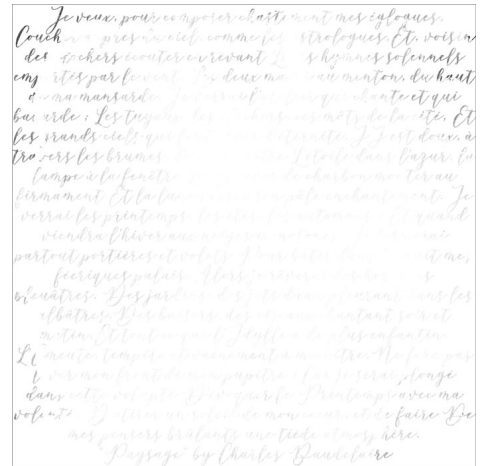
In the Layers panel, Ctrl Click (Mac: Cmd click) on the thumbnail of the watercolor mask icon to get a selection outline.

Then in the Layers panel, click on the Layer Mask thumbnail that's linked to the type layer.

Press Alt Backspace (Mac: Opt Delete) to fill the selection on Layer Mask with black.

Press Ctrl D (Mac: Cmd D) to deselect.

In the Layers panel, move the Watercolor Mask layer (not the Layer Mask) to the trash.



Step Four: Prepare for Future Use

First, in the Layers panel, Right click (Mac: Ctrl click) on the type layer and choose Rasterize Type.

Then, Right click (Mac: Ctrl click) on the Layer Mask thumbnail and choose Apply Mask.

Now, click on the visibility icon for the background layer to hide it.

Now choose File > Save As and save this file with a unique name and in the PNG format. It's important to use PNG so that the transparent background will remain in tact.

Now, when you use this file in a project, you can use it as is, you can change it's color, you can play with blend modes, etc. There are so many options!

Decorative Type #2

Step One: Prepare the Workspace

Create a new document that is 12x12 inches at 300ppi with a white background.

Press the letter D to reset the Color Chips just in case they aren't black over white.

In the Menu Bar, choose Window > Character to open the Character panel.

Click on the Character panel Menu icon and choose Reset Character.

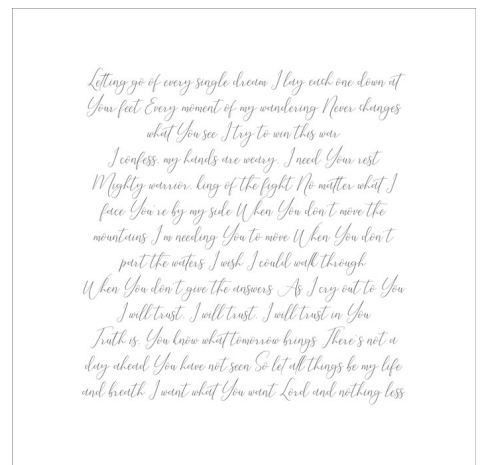
Step Two: Add Type

Get the Horizontal Type tool.

In the Tool Options, set the Font to Steady Script, the Size to 40 pts, and the Alignment to Center.

On the document, click and drag to create a text box that covers the bulk of the center part of the document. Don't worry about being precise right now as we're going to alter the type shortly.

Type words that mean something to you. I'm going to paste in lyrics from



one of my favorite songs but you could even just repeat meaningful words over and over again. It doesn't have to be a song, it can really be just about anything you want it to be.

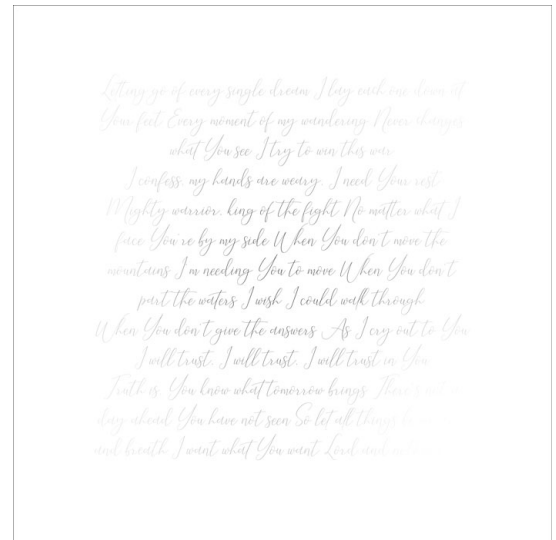
Step Three: Add Layer Mask

In the Layers panel, click on the Add Layer Mask icon.

Get the Brush tool.

In the Tool Options, click to open the Brush Picker and choose a Soft Round Brush. I'm using a large size of about 2000. Set the Mode to Normal, the Opacity to 50%, the Flow to 100%, Smoothing to 100%.

On the document, click and drag around the edges of the text to soften the edges. You want the edges of the type to sort of melt away.



Step Four: Prepare for Future Use

In the Layers panel, Right click (Mac: Ctrl click) on the Type layer and choose Rasterize Type.

Then, Right click (Mac: Ctrl click) on the Layer Mask Thumbnail and choose Apply Layer Mask.

Click on the visibility icon of the background layer to hide it.

Then in the Menu Bar, choose File > Save As and save this file with a unique name as a PNG file type.

So, now that we've finished the homework, let me show you how I've used these word art pieces in some projects.

Here is a scrapbook page I made using the three word art paper pieces we created at the beginning of the homework lesson. As you can I see, I took those three shapes and then made some more. Feel free to do the same.



Here is a scrapbook page I made using my first piece of decorative type. I used the type to create a pretty background for this page about my cute dog, Penny. She's such a sweetheart!



And here is a scrapbook page I made about Desiree and me. She's been a special part of my life since she was about 12 and my second piece of decorative type was the perfect anchor for my photo.

I hope you have fun creating with your wordart pieces! But get excited, because our next lesson, Lesson 10, is all about paring fonts and we are going to have so much fun!

