



TABLE OF CONTENTS

Use this table of contents to help you find what you need quickly. Print for easy reference, or to review prior to purchasing membership.

All items are downloadable. New content added weekly. I am just an email away as your personal help desk anytime you need help with your eBay business.

As of 12/23/24, the library contains 618 videos and 145 hours of education. All content is up to date, and no content is older than 6 months.

Try it for free! Just use code 2022FREETRIAL\$ for a limited free trial.

Beginner Course

(Updated 2023, 5.5 hours of content)

1. Basics (5 videos, 1 hour)
2. Research Basics (7 videos, 1 hour)
3. Listing Basics (10 videos, 2 hours)
4. Shipping Basics (4 videos, 45 mins, flow chart)
5. Assignment Worksheet (printable document with steps)

Book Selling Course

1. 8 videos (2.5 hours)
2. Book BOLOs

Bulletins & Updates

63 videos, 9 hours

Buying for Resale

1. Buying Inventory from Online Auctions (3 lessons, 1.25 hours)
2. Buying Inventory from Outlet Stores (9 mins)
3. eBay Seller's Guide to Estate sales (2 hours)
4. eBay Time Wasters Series (5 videos, 2.5 hours)
5. Private Picking Tutorial (15 mins)
6. Avoid Selling these Items for Safety Reasons (8 mins)

Cleaning Hacks & Supply Lists

15 videos, 80 minutes

Collectibles

1. Bakelite (4 videos, 1.25 hours)
2. Disneyana (6 videos, 2 hours)
3. Fontanini (1 video 17 mins)
4. Glass (1 video, 14 mins) **NEW SECTION!**
5. John Deere, Jim Shore, and more (1.75 hours)
6. Lladro (1 video 10 mins)
7. Mid-Century Modern Course (10 videos, 3.5 hours)
8. Rae Dunn (.5 hours)
9. Starbucks (1 video, 10 mins)
10. Toby Mugs & Jugs (1 video – 12 mins)
11. Vintage Items (13 videos, 2.25 hours)

Consumables

1. Baby Items (28 mins)
2. Health and Beauty (2 videos, 45 mins)
3. Discontinued Items (3 videos, 1.5 hours)
4. Embarrassing Products (56 mins)

DIY Store Critique

1. With worksheet (48 mins)
2. 8-Point Plan for Breaking Sales Slump (18 mins)

Ephemera

1. Introduction (27 mins)
2. Matchbook Covers (17 mins)
3. Sheet Music (1 hour)
4. TV Guides (17 mins)
5. Playing Cards (48 mins)
6. Photographs (12 mins)
7. Recipes (12 mins)
8. Tarot Cards (14 mins)

FAQs

1. Below Standard – How to Recover (25 mins)
2. Cancel Order per Buyer Request (9 mins)
3. Defects and INADs Explained (11 mins)
4. eBay Store Categories (30 mins)
5. Fees as Shown on Listing Form (5 mins)
6. Fees – How to Find on Sold Items (7 mins)
7. Font, changing in eBay listing (13 mins)
8. Fragrances, eBay Policy and Options (15 mins)
9. Holiday Selling - 16 Ways to Maximize Sales (1 hour)
10. How Long to Leave Items Listed (25 mins)
11. How to Access eBay Announcements (9 mins)
12. How to Add Video to eBay Listings – Updated 2022 (10 mins) How and when to Block Buyers (16 mins)
13. How to Change Featured Items in Store (6 mins)
14. How to Download Active Listings (7 mins)
15. How to Download Sold Listings (6 mins)
16. How to Get Paid Faster (11 mins)
17. How to Process Returns and Issue Refunds (30 mins)

18. How to Send Offers to Watchers (15 mins)
19. How to Set up Email Alerts for Items to Resell (7 mins)
20. How to Talk to a Human at eBay (6 mins)
21. How to Use eBay Bulk Editor (10mins)
22. How to Use Time Away (Vacation Mode) (18 mins)
23. Member Q&A Podcasts (2023 - 2024 episodes)
24. Post-Holiday Selling (10 mins)
25. Out of Stock Option (10 mins)
26. Promoted Listings Study (45 mins)
27. Replying to Feedback (21 mins)
28. Special Listings (15 mins)
29. Taxes – How to Find Info to File Taxes (18 mins)
30. Watchers - 7 Things to Know (20 mins)

Jewelry Course

8 videos, 1.25 hours

Keyword Lessons

44 videos, 7.75 hours

Materials - Downloadable

1. Customer Response Letters
2. Free Tools
3. Profit Worksheet
4. Shipping Flow Chart

Men's Clothing

1. Accessories (3 videos, 30 mins)
2. Clothing (8 videos, 1 hour 15 mins)
3. Golf Shirt Course (2 videos, 22 mins, In progress)
4. Hats (3 videos, 30 mins)
5. Shoes (2 videos, 35 mins)
6. Vintage Clothing (2 videos, 30 mins)

Photography

Basic eBay Tips

9 videos, 2.5 hours

Advanced Tips

8 videos, 2.5 hours

Research

1. eBay Advanced Search (12 mins)
2. Free Ways to Research Outside of eBay (17 mins)
3. Finding Keywords for Unfamiliar Items (12 mins)
4. How to Determine what a Fabric is Without a Label (20 mins)
5. Selling Musical Items (11 mins)
6. Sending offers research tip (14 mins)
7. Research Tutorials (6 videos, 1.75 hours)

Shipping

1. Shipping Basics for Beginners (16 mins)
2. Shipping Flow Chart (download)
3. Calculated Shipping (8 mins)
4. Printing a Shipping Label (9 mins)
5. Shipping Breakables (20 mins)
6. How to Combine Shipping (12 mins)
7. Dimensional Weight Policy (9 mins)
8. File USPS Claim for Broken Item (18 mins)
9. Free shipping glitch (6 mins)
10. Free Shipping Yay or Nay? (8 mins)
11. Ship 1 Order with Multiple Boxes (document)
12. Frankenboxing (11 videos, 1 hour 20 mins)
13. Buyer view of cost (5 mins)
14. How to remove receipt from bottom of label (4 mins)
15. Mark item shipped and upload tracking (8 mins)
16. Alternatives to USPS Priority Insurance (10 mins)
17. Pirate Ship (15 mins)
18. USPS Ground Advantage (New as of 7/9/23) (5 min demo)
19. How to See Destination Country of Intl Buyer

Selling Tips

21 videos, 5 hours

Technology Tips

8 videos, 1.5 hours

Trash to Cash

10 episodes, 2 hours

Trends & Themed Items

11 lessons, 3 hours

What to Sell

1. Artists & Collaborations (6 videos, 1.5 hours)
2. Brands (non-clothing) (1 video, 10 mins)
3. Coffee Mug Course (4 videos, 45 mins)
4. Eyeglasses Course (7 videos, 1.5 hours)
5. Handbag Course (7 videos, 2.25 hours)
6. Halloween Course 5 videos, 1.25 hours)
7. Kitchen Items (12 videos, 2 hours)
8. Kitchen Knife Course (4 videos, 1.25 hours)
9. Linens Course (4 videos, 1 hour)
10. Luggage and Travel (3 videos, 30 mins)
11. Medical Items (3 videos, 40 mins)
12. Needlework Course (5 videos, 3 hours)
13. Plush (14 videos, 4.75 hours)
14. Suzanne's personal BOLOS (8 videos, 1.75 hours)
15. Toys & Games (5 videos, 30 mins)
16. Wigs (2 videos, 30 mins)

Women's Clothing

1. Anthropologie Clothing Course (4 videos, 1.5 hours)
2. Bra Course (9 videos, 2.5 hours)
3. Brand Spotlight (16 videos, 6.25 hours)
4. Chico's Clothing Course (3 videos, 1.5 hours)
5. Clothing Selling Tips (9 videos, 1.5 hours)
6. Hats (4 videos, 45 mins)
7. How to Identify High Quality Clothing (3 videos, 30 mins)
8. Vintage Clothing – In Progress! (2 videos, 30 mins)
9. Women's Clothing Courses Levels 1, 2, 3 (3 hours)
10. Women's Shoes (1.5 hours)