

Business Skills for Healthy People

A Bird's Eye View: Table of contents

video
one

Module One: Your Money Mindset
Module Two: Your Financial Blueprint
Bonus: Should I Offer Sliding Scale Payments?

video
two

Module Three: What's My Specialty?
Module Four: Clients + Money: Where They At?
Module Five: Luxury Offerings vs. Passion Projects

video
three

Module Six: Getting Inside the Minds of Your Clients
Module Seven: Your EPIC Solutions
Module Eight: Where Are My Clients Hanging Out?
Module Nine: My First Piece of Published Copy
Bonus: Professional Copy in Real Life

video
four

Module Ten: Building Your Empire: A Brainstorm
Module Eleven: How Do Your Clients View You?
Module Twelve: Creation Station: Project Building

bonus

A: Productivity Tools
B: Discovery Calls
C: The Heart of Branding
D: Website Sales Page: Killer Sales with Ethics + Values
E: Mantras + Affirmations