

Brand Material Ideas

Here's a short list of things that you might need in your business for launch & beyond.

BANNERS - DIGITAL

you'll need banners for your social profiles that are branded to you. Don't forget in the description to link to your site or LINKTREE/URL with allll your links.

BANNERS - PRINT

If you plan on taking on PEOPLE events, and networking in person. I definitely suggest having a banner printed so people can SEE you, FIND you and you can share yourself and biz with them.

BUSINESS CARD - PRINT

In any business I feel this is a need. Something you can mail in goody boxes, giveaways or thank you cards. Also super handy at those in person networking events.

BRANDED BOX - PRINT

great for giveaways, thank you's or holiday gestures... a branded box adds an element of nostalgia and a beautiful way to thank or welcome clients.

BRANDED CARDS/ENVELOPES

people LOVE their snail mail! What a beautiful touch people will receive when they see YOUR brand giving them a warm welcome & gratitude.

WEBSITE

we've talked about this a MILLION ZILLION times. Still important to have a place to lead your potential clients back to!

FUN MATERIAL IDEAS

here are some fun ideas that you could put together for thank you's, giveaways, welcomes and events.

**PINS
CANDLES
PAMPHLETS
TOTE BAGS
TSHIRTS
NECKLACES/BRACELETS
BRANDED PENS/MARKERS
BRANDED NOTEBOOKS/JOURNALS
BRANDED ART/DECOR
SWEATSHIRTS
BRANDED OFFICE SUPPLIES
BRANDED ELEMENTS THAT
CORRELATE WITH YOUR BRAND
(INFINITY BRACELETS, CAT
STICKERS, UNICORN PENCILS, ETC)
(BE CREATIVE AND HAVE FUN!)**

what I've seen be the most useful and creative are touches of fun, interesting and USEFUL items a business or client can use. Make it memorable and easy vs something people will forget or throw away! We definitely want to make a mark!

Brand Material Ideas

Jot down some ideas that you would like to create for Launch or LATER! Fun to makeup ideas that can blow away your clients and friends!