

NAME:						
INDUSTRY:						
SPECIALIZATION/DIF	FERENTIATOR:					
GOOD AT:						
INTERESTS/HOBBIE						
2016 REVENUE:	AVERAGE SIZE OF ENGAGEMENT:					
2017 REVENUE:	AVERAGE SIZE OF ENGAGEMENT: GOAL:					



CURRENT MARKETING EFFORTS (PER MONTH):

WHAT ARE YOU DOING TO BUILD AWARENESS?	HOW OFTEN?	# OF LEADS GENERATED	VIABLE LEADS	CLOSE RATIO %	REVENUE GENERATED \$
PERSONAL BRANDING WORKSHEET	1	1000+ EMAILS	1000+	3.5%	\$8,400