

# Selling Printables CheatSheet

“If you can dream it, you can do it!” Walt Disney

- ☐ Set up [Paypal account](#) (Easy and free)
- ☐ [Create Seller Account on Teachers Pay Teachers](#) (TpT)
  - ☐ The premium account is \$4.99/month, paid in full each year. Worth the investment. I started with basic until my sales paid for the account.
- ☐ Choose your Program: [Google Drive- Slides](#) or [Powerpoint](#)
- ☐ Plan your file organization from the start: Master file: Teachers Pay Teachers. SubFiles: Clip art/graphics, TpT products, Templates, Product Ideas, Branding
- ☐ Brainstorm Ideas in file or notebook
- ☐ Draft content
- ☐ Create Actual Printable: Full page, foldables, puzzles, segmented, bookmarks, etc.
- ☐ Cover Photos: Size- Square 8 x 8 or 10 x 10, Large Easy-to-Read Font, Cute Clip Art, Clear Content
- ☐ Table of Contents for longer products (Clickable is a bonus, but not necessary)
- ☐ Title: Think Like a Teacher/parent
- ☐ Description. First sentence or two should be rich with keywords, but natural. Snippets pulled from first line or two.
- ☐ Standard inset pages: Terms of Use (TOU- includes thank you, copyright, credit to sources/artists ), related products, social media buttons.
- ☐ Clip art: Paid, Feed, Necessary? TOU
- ☐ Freebies Necessary. What's the scoop?
- ☐ Blog, website, FB, Pinterest, Twitter, Oh my goodness... Do you have do do all of them?!?!
- ☐ Give, Share, Help.

A BETTER WAY  HOMESCHOOL

*what if we focus on character* 