

Ethical Business Practice for Psychotherapists

A Look at Ethical Codes & Standards for Several Behavioral Health Disciplines and how they Relate to Client Solicitation, Advertising, and Fees

For those of us providing counseling/psychotherapy services, we not only want our clinical processes to be of the highest standards, but we also want to make sure that the business parts of our practices are also done in ways that care best for our clients and represent our professions well. The business parts of ethical practice include understanding the proper use of client testimonials, the correct use of clinical titles, and appropriate rent and/or fee structures we have in place. In this training, we will cover the following:

Learning Objectives

1. To identify and explain the current ethical standards regarding “fee-splitting” and setting some ethical guidelines for rent/fee relationships with other providers
2. To understand the appropriate use, and limits, of client testimonials and reviews.
3. To explore the standards for the use of professional titles and how to manage misinformation.

Format

This is offers **1 hour** of continuing education* clock hours in ethics in an On-Demand/Home Study Format

Teacher

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Continued Education Approval

*PsychMaven has been approved by the National Board for Certified Counselors (NBCC) as an Approved Continuing Education Provider (ACEP) for both Live/Real Time and Home Study CE Programs (ACEP No.6624). This program is designed to meet the standards of NBCC content areas no.8 (Counselor Professional Identity and Practice Issues). Programs that do not qualify for NBCC credit are clearly identified. PsychMaven is solely responsible for all aspects of its programs.

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