

# Logo variations

A healthy logo design should give you a lot of variations to use online, in print, small scale, and as an icon. Consider Ignite Yoga's logo family below as a guideline. (\* marks the minimum)



Primary

horizontal\*



vertical\*



wordmark



horizontal (abbreviated)



vertical (abbreviated)



wordmark (abbreviated)



Secondary

party mark



party mark (abbreviated)



logomark / icon\*



Room to grow

virtual studio (horizontal)



virtual studio (vertical)



teacher training