**Purpose University, Inc.**

To: Dr. Dana Thompson-Dorsey

From: Dr. Derrick Drakeford

**The Challenge and Opportunity**

People are looking for their purpose in life and opportunities to work in the area of their purpose. On average, people change jobs over eight times in their lifetime. The landscape of business is changing and more large companies are looking for consultants, subcontractors, and small business partners. People no longer need a building, a secretary, or an HR manager to start a business. Through the use of cloud computing, broadband internet, and the increased demand for out-sourced services, you can start your freelance business in 24 hours. The freelance economy pays out over a billion dollars each year (freelancer.com).**[[1]](#footnote-1)**

**Towards a Solution**

Purpose University, Inc. is a nonprofit education institution that currently provides: 1) online business or nonprofit incubator courses 2) professional development hybrid courses, and 3) plans provide undergraduate courses in 2019.

All Purpose University coursework begins with a self-assessment utilizing an insightful, inspiring, and relevant 21st century curriculum, which teaches, students the practical steps of how to wrap an entity around their identity. The Purpose University Incubator helps people to start a business or nonprofit organization in 24 hours over 7 days. With our extensive experience in business and higher education, we have developed a curriculum that helps students quickly start a purpose-minded business or non-profit that they can be proud of.

Due to your talent, experience, and expertise your name has been submitted for nomination to join the Purpose University Board of Directors. You are invited to attend our upcoming dinner and e-board meeting on:

**November 3rd 5:30pm-6:00pm**

We look forward to the opportunity to partnering with you as we transform the educational process.

Sincerely,

***Derrick Drakeford, President***

1. Donovan, S. A., Bradley, D. H., & Shimabukuru, J. O. (2016). What Does the Gig Economy Mean for Workers? Cornell University. [↑](#footnote-ref-1)