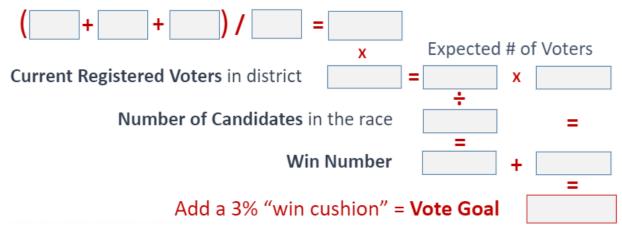Vote Goal Calculation Instructions
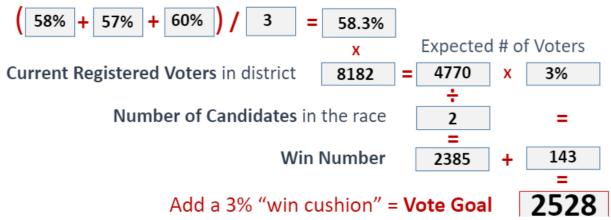
1) Add the turnout percentages from the last three similar elections (presidential, midterm, etc.).
2) Divide by three. This is your estimated turnout percentage
3) Multiply by the number of registered voters in district for expected number of voters in your election.
4) Divide by number of candidates in the race. This is your Win Number.
5) Multiply expected number of voters by three percent or .03. This is your win cushion.
6) Add the win cushion to the Win Number to get the Vote Goal.

Average the Turnout Percentage in last 3 like elections.

(☐ + ☐ + ☐) / ☐ = ☐

	x	Expected # of Voters

Current Registered Voters in district ☐ = ☐ x ☐

÷

Number of Candidates in the race ☐ =

=

Win Number ☐ + ☐

=

Add a 3% "win cushion" = **Vote Goal** ☐

Example:

Average the Turnout Percentage in last 3 like elections.

(58% + 57% + 60%) / 3 = 58.3%

x Expected # of Voters

Current Registered Voters in district 8182 = 4770 x 3%

÷

Number of Candidates in the race 2 =

=

Win Number 2385 + 143

=

Add a 3% "win cushion" = **Vote Goal** 2528

Instructions on identifying Swing Districts

1) Add enough rows for each precinct.
2) Insert percentage for candidates "like" you for three different elections.
3) For each precinct, divide by three for Average Percentage.
4) Insert the highest and lowest turnout per precinct to determine the Ceiling and Base for candidates like you.
5) Subtract Base from Ceiling to determine the ticket splitter or swing percentage.

Precinct	Vote % Candidate #1	Vote % Candidate #2	Vote % Candidate #3	AP%	Ceiling	Base	Ticket Splitters %

Example:

Precinct	Abbott 2018	Flores 2018	Trump 2016	AP%	Ceiling	Base	Ticket Splitters %
1	62%	54%	60%	58%	62%	54%	8%
5	54%	39%	34%	42%	54%	34%	20%
7	22%	4%	37%	21%	37%	4%	33%