

Tech Tools

Email Marketing - Collect all emails all the time. It's best way to stay in touch.

ConstantContact.com

Mailchimp.com

Web Design - Most people will find you online. Make it a great experience.

ThemeForest.net - Get your WordPress theme here.

SquareSpace.com - Build it yourself. Use coupon code QUESTION for 10% off 1 year prepaid.

Web Hosting - This is a commodity. Go with a company that specializes in it.

GoDaddy.com

BlueHost.com

Domain Names - You can save money here.

GoDaddy.com

SquareSpace.com - Prepay for 1 year and get domain for free.

Email / Productivity Software - More than ever, businesses need to be anytime, anywhere.

[Google Apps for Work](#)

[Microsoft 365](#)

Accounting Software - for small businesses

[QuickBooks Online](#)

[Xero.com](#)

Accounting Software -for enterprise businesses

[QuickBooks Enterprise](#)

[Netsuite](#)

Social Monitoring - Listen to what people are saying about you and your competitors.

[SproutSocial.com](#)

[HootSuite.com](#)

Customer Relationship Management (CRM) - Keep on top of what needs to happen next.
OnePageCRM.com

Live Chat - Make it really easy for prospects and customers to get in touch with you.
LiveChatInc.com
LivePerson.com

Virtual Receptionist - Everyone appreciates a real human.
CallRuby.com

Virtual Phones - Much cheaper than what the telephone companies are offering.
Grasshopper.com
Google Voice
Burner App - for temporary and private phone numbers

Offsite Backups - Hopefully you never lose your data, but if you do...
Carbonite
Code42 CrashPlan

Digital Signature Software - Never fax and sign an agreement again. Useful for HR, too.
DocuSign.com
Adobe Sign

Online Forms - Great for collecting info from job applicants, new clients, etc.
Wufoo.com

Payment Processing - Get paid online. Setup recurring payments.
Stripe.com
MoonClerk.com

Online Advertising - Target your prospects efficiently and inexpensively.
Facebook
Google Adwords

Photo Editing - Make those pics even more beautiful.
Canva.com
Word Swag App - This is a mobile app for adding editing a pic while on mobile.

Video Editing - Good video helps you sell.

[Splice App by GoPro](#)

[Final Cut Pro](#) - It will do it all.

[Tube2Gram.com](#) - good for exporting YouTube videos to other platforms

Video Hosting - Store it online so it can be repurposed and shared easily.

[YouTube](#) - free

[Vimeo Pro](#) - gives you a lot of control over where and how your videos are watched

[Wistia](#) - also very good

Event Registration - Simplifies the whole process of putting together an event.

[Evite.com](#)

[Eventbrite.com](#)

Please let us know if you have any questions.

Note: We are not associated with any of the above providers. None are affiliate links. We simply found those tools work well. Will continue to update list as we discover more.