

# Get Started Selling on Teachers Pay Teachers

## 10 First Steps Checklist



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# Get Started Checklist

## Step 1: Sign Up To Sell

- Create a Teachers Pay Teachers account.
- Fill out your profile as completely as possible.

## Step 2: Open a PayPal Account

- Sign up for a PayPal or Dwolla account.
- Verify your account (the deposit takes a few days)

## Step 3: Sign up for Premium

- Already have an account: upgrade to Premium.
- Just created an account: upgrade to Premium.

## Step 4: Invest in Commercial Fonts and Clipart

- Search TPT and Etsy for styles you like.
- Purchase a few backgrounds/paper sets.
- Buy a few font licences. (KG Fonts is \$5/font)
- Invest in a few clipart sets. Look for general sets that you can use for multiple projects!

## Step 5: Choose a Design Program

- Look on your computer. What programs can you use? Are you willing to click around and learn one?
- PowerPoint/Keynote       Google Slides
- Illustrator/Photoshop (look into Creative Cloud)

# Checklist Cont...

## Step 6: Make What You Use

- What have you already made? Can you jazz it up a bit and offer it as a product?

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- If you were looking for something to buy for your classroom, what would it be?

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## Step 7: One Free, One Paid

- 1 quality product to list for FREE. Try to keep it to 10 pages.
- One quality paid product. No limit on size. Make it valuable. More than \$3 is good, because then you won't be charged an additional transaction fee.

# Checklist Cont...

## Step 8: Create Covers

- Square covers. Take up all the real estate that TPT give you to catch a buyer's eye.
- Make text clear, large, and easy to read.
- Try to find a style, color combo, etc. that will represent your store.

## Step 9: Secure It!

- Flatten your work (make a single image that can't be pulled apart and used in pieces).
- Secure your PDF with a password. Make sure your buyers can still open it and print it.

## Step 10: Enjoy the Process

- Favorite drink.  
Comfy work space.  
A mindset to learn, grow, and have patience. (It is definitely a marathon, not a race!)

## Step 11: Bonus: Make a Credit Page

- There's so much more to learn. Start with this quick tip. Create a credit page. Add it to the end of each of your products to give credit, where credit is due. :)