

YOUR PERSONAL GPS COORDINATES

In order to set goals and establish a plan to reach them, you have to know your current location. I use my navigation service on my cell phone everyday to assist in finding the directions to my destinations. To get correct directions to your destination, you must first enter your starting point information. This is the same process for your business.

Before you can identify your goals you must identify your business's current location.

Where are you right now?

What challenges are you facing?

Setting goals gives you a road map for success, but it also shows when to take alternatives routes along the way. Take a few minutes to fill out the following questions.

1. What challenges are you currently facing?

Challenge 1:

Challenge 2:

Challenge 3:

2. Describe your current situation in the following areas:

Relationships:

Spiritual:

Business:

3. In what area in your life would you like to see improvement?

4. I decided to go into business because:

5. What I like least about starting a business for myself is:

6. My current financial condition is:

7. Can you truly see yourself doing this business every day?
(Yes or No; Why?)
