

## Focal Point

The focal point is the photos.  
Indicate the focal photo in a group of photos by matting, **tipping**, or pairing a photo with elements.



## Flow

The flow is often established by the photos. Also consider using a title, elements, and **journaling** to create the flow.



## Repetition

Repeat the same basic shape in the grid design. Also repeat the shape of an uneven grid **anchor** in the accompanying photo.



## Balance

When the approximate size of a journaling area or element matches the **size of a photo**, balance is achieved.



## Rule of Odds

Fill an odd number of template pieces with paper instead of photos or try using an odd **number of photos** to add interest to the page.



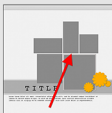
## White Space

Your viewer gets a mental rest when white space is added to a page. This design does **not need white space** to be successful.



## Proximity

Snuggle things into each other or up to the edge of the page. Remember to unify the photo **spacing** throughout the page.



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# FINISHING THE UNEVEN GRID

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