The Beginner's Guide to Auditioning for Commercial Voiceover

Section 1 Identifying the Product/Service and Audience

Script: 1

ABOVE NATURAL DOG FOOD

With Above Natural Dog Food you know exactly what your dog is eating. Healthy ingredients such as organic chicken or pasture raised lamb...plus vitamins and minerals to supplement their active lifestyle. Above Natural Dog Food doesn't contain any fillers, just wholesome and natural ingredients for nutrition you can depend on and flavor your dog will love.

Does your dog food go above?

Discover our entire line of products at abovenatdogfood.com.

The first rule of voiceover isn't so much what you're saying, but how you're saying it.