

Recruiting and Selection Strategies

Course Orientation and Module 1 Goals

Course Overview and Requirements

The course is divided into eight modules or weeks of content. We will start with the foundational module. Module 1 will introduce the course, and provide an overview of the candidate acquisition process. Module 2 will go into specific steps and techniques required to source, shortlist, and screen candidates. Then in Module 3 we will go deeper into how to conduct world-class interviews, where you will learn about the structure of a world-class interview, and techniques to create a world-class interviewing environment. During Module 4, you will learn the Strategic Recruiting Framework®, and you will master the techniques to conduct candidate assessment. During Module 5, we will go over specific techniques to assess psychological profile, and the body language of candidates during the interview. Module 6 will introduce how to interpret results of interviews, how to choose a candidate, and how to avoid recruiting and selection pitfalls. In Module 7 we will go over background checks, and candidate's onboarding.

Finally, during Module 8 we will summarize the course, and go over the bonus module, where you will learn how to conduct leadership and management assessment to avoid very costly mistakes of hiring subpar leaders.

Module 1: Introduction

Videos

- Course overview and benefits
- 4 steps of the candidate acquisition process