









8 Reasons Why Journals Reject Manuscripts

Check out these top reasons for manuscript rejection and make sure you avoid them when submitting your next paper to the journal.

WHAT GOES WRONG

WHAT YOU SHOULD DO

-  Mismatch with the journal's scope
 -  Lack of originality, novelty, or significance
 -  Flaws in study design, poorly formulated research question
 -  Poor writing and organization
 -  Language and spelling issues
 -  Poorly presented visual elements
 -  Unintentional ethical issues, e.g., plagiarism
 -  Lack of adherence to journal submission guidelines
- 1 Find a suitable target journal for your manuscript!
 - 2 Ensure your results are generalizable and/or have practical, clinical, or theoretical implications
 - 3 Do a thorough literature review to choose the best research methodology
 - 4 Follow the IMRAD format to prepare a well-structured manuscript
 - 5 Avoid jargon, write simply and clearly, run a spell check
 - 6 Ensure the figures, tables, images, and graphs are accurate and clearly labelled
 - 7 Avoid plagiarism - follow all ethical publishing guidelines
 - 8 Read, understand, and follow ALL manuscript submission guidelines

Note

Manuscripts could also be rejected for reasons not related to quality, e.g., space constraints; quality, experience, and availability of peer reviewers; volume of submissions; journal decision-making policy; multiple submissions on the same topic, etc.

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