



IDEA DEVELOPMENT

Passion

What are 3 things you are passionate about?

- 1)
- 2)
- 3)

Talent

What are 3 things you feel like you do better than anyone else — what activities do you feel like you were just "made to do?"

- 1)
- 2)
- 3)

Problems

Have you noticed an area in life that you feel like something is missing or a problem could be solved better?

- 1)
- 2)
- 3)

Don't reinvent the wheel

What are 3 businesses that you have seen you would be interested in trying?

- 1)
- 2)
- 3)

What is your business idea?

What makes economic sense — how can you create a business to make money combining your passion, talent, and problem that needs to be solved?


