Creating a Sense of Urgency

Lesson 2: Coming to Terms

4 OPTIONS:			
1		2	
3		4	
8 STEPS TO L	EADING CH	ANGE:	
1. Increase		2. Build a	
3. Create a		4 the Vi	sion
5. Empower		6. Create Quick	
7	Let Up	8. Make It	
% of	f change effoi	rts fail.	
WHAT IS A SI	ENSE OF UR	GENCY?	
A sense of urge	ency is a relen	tless determination to	
	and	. now.	