

The background of the entire page features a light-colored wooden surface. In the top-left corner, there is a cluster of dried, brown leaves. In the bottom-right corner, a portion of a green, textured notebook and a gold-colored pen are visible. A large, semi-transparent, light-pink rectangular box is centered on the page, serving as a backdrop for the text.

MEMBERSHIP INFO GUIDE

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Cocoa Twins Creative Coaching

Digital Art and Merchandising Membership

WWW.COCOATWINSCREATIVECOACHING.COM



01 Welcome

So you're interested in joining my membership but you need more information. I got you.

In this guide I will answer the most common questions I've received about any membership service that I have provided.

I hope it helps answer your questions, but if it doesn't please feel free to email me. Please reference this membership in your email.

Thank You,

Mesha

Email: info@CocoaTwins.com

Hello my name is Mesha.

I am the owner and illustrator for Cocoa Twins. I am also a Canva and Cricut Contributor and a certified Therapeutic Art and Business Coach.

I have helped well over 500 women learn how to elevate in the space of crafting and creativity.

Many have gone on to build high five figure businesses and a few are doing it while maintaining a 9-5.

I understand that many don't want or have the luxury of quitting their jobs, and some truly enjoy what they do and couldn't image stopping; but if you're someone who wants to flex their creativity and earn money while working then consider joining my creative membership.

My goal is to provide you with the tools to help you build your own digital art/ digital art merchandising.



What type of subscription do you offer?



Three Subscriptions Types

- Classes and Group Coaching
- Classes and Group Coaching with Exclusive Art
- Exclusive Art Only

The group coaching option will include webinar style classes and group coaching in the space of digital merchandising. The art only option will give you access to exclusive art that will not be sold on my website.

Do I have to know how to draw?



No. We'll have drawing classes, learn how to source digital art to incorporate into our digital merchandise and/ or use the art that comes with the art subscription if you choose the option to receive exclusive art.

Zero experience in any of the applications is required. All you need is your willingness to learn and to be consistent at doing so.

How much is the subscription?



Three Subscriptions Types with two payment options - monthly or yearly.

- **Classes and Group Coaching** - \$67 a month/ \$536 for the year (1 month free)
- **Classes and Group Coaching with Exclusive Art** - \$97 a month/ \$776 for the year (1 month free)
- **Exclusive Art Only** - \$47 a month / \$376 for 1 year

How often will I receive new class content and how often will we meet.?

A new class will be posted each month. We will meet at least 4 times a month.

- We will first have a clarity call to learn our why and the pain point we're trying to address for our customers.
- We will then have a webinar style class with step by step instructions for the merchandise design topic for the month.
- We will have two Procreate Lunch and Learn sessions.



How often will there be Group Coaching Sessions?

We'll meet twice a month. First we'll meet for clarity then we'll meet to discuss the class content presented in the webinar.



How much art is included with the art subscriptions?

You'll receive 2 unique pieces each month that will only be made available to those who are a part of the subscription that includes art. This art will not be made available to the public. You'll receive an extended use license that will allow you to incorporate the art into your own digital merchandise products, like printable coloring pages, IG Templates and more. **Note:** Ownership of the art will remain with the artist which means that you won't be able to copyright a design that includes their art.



Will there be one on one coaching?



Yes. One on one's will be available to all subscribers at a discounted rate. One on One's will NOT be a part of any subscription type.

Cost: \$97 for a 30 minute clarity session and \$147 for a 60 minute creative session.

Note: One on One's will be available to the public for more than what's priced here.

Can I cancel my subscription at anytime?



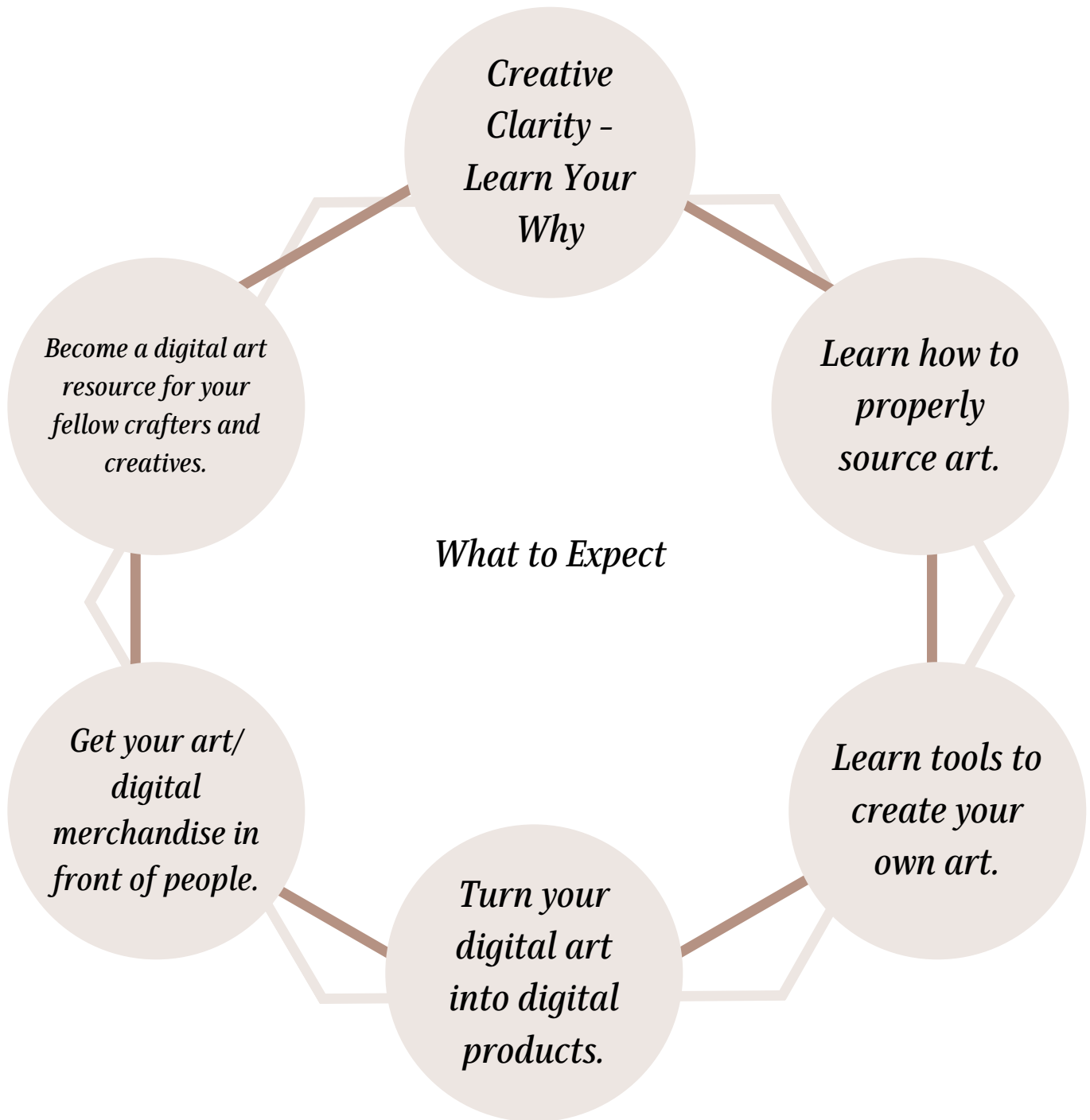
Yes. You'll also retain access to any content you received while being an active subscriber. You will be required to download what you would like to retain. You will lose access to your seat on my Teachable account and won't be able to access the information from there. I will not be able to email you the content so please be sure to download before leaving.

30 Day Money Back Guarantee



If you choose to cancel within 30 days of signing up you will receive a full refund for the subscription that you purchased, but you will lose access to all content included in the subscription and may not be allowed to re-subscribe.

Other restrictions may apply.



What's Included with Each Subscription

Classes and Group Coaching (or) Classes, Group Coaching and Exclusive Art

- Monthly Calendar
- Monthly Creative Clarity Call
- Monthly Live Class Hosted Webinar Style
- Recordings of the Webinar will be made available in your portal on Cocoa Twins Creative Coaching website hosted on Teachable.
- 2 Procreate Lunch and Learn Sessions
- Monthly Group Coaching to cover the Webinar in greater detail.
- Weekly Design/ Digital Merchandising Tips
- Monthly Challenges related to the class for the month.
- Weekly Check-ins on Facebook
- (Exclusive Art) If you choose the membership that includes exclusive art you will receive 3 new mages each month that will include an Extended Commercial Use License

Exclusive Art Only

3 Exclusive Images Each Month with an Extended Commercial Use License