



PROGRAM: Course Design & Delivery

DESCRIPTION

Have you ever thought about teaching spiritual classes?

Would you like to offer these types of programs?

Discover Your Spiritual Gifts was created to be an Education Center for Spiritual, Healing, & Empowerment programs. Violet combines her expertise in education and spirituality to create a scholarly approach to teaching spiritual programs. Most instructors deliver programs that are aligned with their own learning style. It is important to design programs that reach a broader audience and style.

- When were you last disappointed in a class you have taken?
- What did you dislike about the program?
- When did you last enjoy a class you have taken?
- How do you measure the value of a program?

Join me as we dive deep into these questions and the foundational elements of delivering an amazing class and program to your students. This program requires that you attend four (4) classes.

PRE-REQUISITE: NA

WHO SHOULD TAKE THIS PROGRAM:

- Individuals that want to share their expertise with others.
- Individuals ready to deliver professional programs to adult learners.
- Individuals that would like to learn more about speaking, teaching, and facilitating educational programs.
- Individuals currently teaching programs but would like to elevate their approach.
- Individuals that would like to grow and expand their educational offerings.

OBJECTIVES

This program supports the individual in designing and delivering a class. Students are required to take an idea for a class through the design phase, develop the structure and delivery methods, and pitch the class idea to others.

You will:

- Understand the adult learning styles.
- Structure an outline for a class idea.
- Design an adult education program with learning objectives, goals, and expected benefits.
- Evaluate the benefits of in-person and online offerings.
- Learn about market value, pricing strategies, and strategic approaches for your programs.
- Gain insights on the different marketing approaches.
- Conduct a cost and revenue analysis with estimated return on investment calculations.

COURSE OUTLINE

MODULE #1: Program Content

- Content
- Delivery
- Offering Value

MODULE 2: Program Structure

- Structure Design
- Managing the Program
- Learning Needs

MODULE 3: Program Engagement

- Engaging Students
- Managing Distractions
- Delivering Expectations

MODULE 4: Program Set Up

- The Plan
- Create the Space
- Self-Evaluation

MODULE 5: Offerings (in-person & Online)

- In-person Programs
- Virtual & Online Programs
- Offering Both

MODULE 6: Program Pricing

- Your Objective
- Cost Vs Profit
- New Teacher/New Program

MODULE 7: Program Marketing

- About You
- Marketing Approaches

MODULE 8: Program Evaluation

- Levels of Evaluation
- Evaluation Methods
- Continuous Evaluation

COURSEWORK

This program will require each of the students to complete this coursework to earn a Certificate of Completion:

CLASS #1: HOMEWORK DELIVERABLE

- **SPEAKING/STORYTELLING:** Speak on an assigned topic while integrating storytelling practices in the deliverable.
 - **In-person:** You will deliver this assignment in-person during Class #2. Students are required to provide feedback to other students.
 - **Online:** You may record the assignment and load it on YouTube or Vimeo as a private video. Instructions included in the course. Send Violet the link to the private video at info@discoveryourspiritualgifts.com.
- **SYLLABUS:** Draft a syllabus for your class idea.
 - **In-person:** You may bring your assignment to Class #2.
 - **Online:** You may email your completed assignment to Violet at info@discoveryourspiritualgifts.com and add this to the subject line of the email:
Course Design & Delivery Assignment

Violet will provide verbal and written feedback on your assignments.

CLASS #2: HOMEWORK DELIVERABLE

- **ENGAGEMENT ACTIVITY:** Deliver an engagement activity with group participation that aligns with the assigned topic or class idea.
 - **In-person:** You will deliver this assignment in-person during Class #3. Students are required to provide feedback to other students.
 - **Online:** You may record the assignment and load it on YouTube or Vimeo as a private video. Instructions included in the course. Send Violet the link to the private video at info@discoveryyourspiritualgifts.com.
- **COURSE OUTLINE:** Draft a course outline with structure, learning objectives, coursework, and class completion requirements.
 - **In-person:** You may bring your assignment to Class #3.
 - **Online:** You may email your completed assignment to Violet at info@discoveryyourspiritualgifts.com and add this to the subject line of the email:
Course Design & Delivery Assignment
- **ADMINISTRATIVE OPENING:** Drafting an administrative class opening.
 - **In-person:** You may bring your assignment to Class #2.
 - **Online:** You may email your completed assignment to Violet at info@discoveryyourspiritualgifts.com and add this to the subject line of the email:
Course Design & Delivery Assignment

CLASS #3: HOMEWORK DELIVERABLE

- **FINAL SYLLABUS:** Finalize a program syllabus with the title, description, pre-requisites, student profile, objectives, outline, coursework, texts, & course completion requirements.
- **COST ANALYSIS:** Conducting a cost and revenue analysis on a class that you plan to offer to your community including setting the class price.
 - **In-person:** You may bring your assignment to Class #4.
 - **Online:** You may email your completed assignment to Violet at info@discoveryyourspiritualgifts.com and add this to the subject line of the email:
Course Design & Delivery Assignment

CLASS #4: HOMEWORK DELIVERABLE

- **YOUR BIOS:** Create your short bio & long bio.
- **YOUR MEDIA PACKET:** Finalize a Media packet and speaker page with a professional bio.
- **PITCH YOUR CLASS:** Pitch a class that you would like to teach in your community including providing your class title, description, student profile, objective, your bio, and cost of class.
 - **BOTH GROUPS:** You may email your completed assignment to Violet at info@discoveryyourspiritualgifts.com and add this to the subject line of the email:
Course Design & Delivery Assignment

TEXTS

Course Design & Delivery book by Violet B Rayne

COURSE COMPLETION

Requirements:

- Successful completion of the online program. It must be 100% complete.
- Successful completion of ALL the Coursework: Homework Deliverables listed above.