

Bio



Your bio should answer the following:

- 1) The problem you solve
- 2) How you solve the problem
- 3) What happens after you solve the problem

Example:

Michelle's Bio:




I help female entrepreneurs, authors + experts gain visibility through podcast interviews. #podcastmatchmaker #podcastpr



Host of My Simplified Life Podcast

Robyn Graham's Bio:

I help female entrepreneurs find clarity, confidence & connection with their brand messaging to attract more clients. The Second Phase Podcast. 

Not Your Father's Lawyer's Bio:



Flat-fee business lawyer



I help entrepreneurs and small businesses start, run, grow & get #legallylegit

