

Workshop Four: Setting Sustainable Event Objectives & KPIs ISO 20121

Clause Numbers	6.2.1 Event Sustainability Objectives and how to achieve them.
Objectives	To understand how the organisation establishes the event sustainability objectives at relevant functions and levels. To understand which Sustainability Indicators are used. Understand how the organisations sustainability objectives can be integrated into the business processes?
Task/Output	<ol style="list-style-type: none"> 1. Review your current business Event sustainability Objectives in light of Clauses 6.2.1 2. Using a note pad or flip chart list out what indicators could be used (an indicator is a measurable representation of the condition or status of operations, management or conditions). KPIs can be used from the GRI. 3. Place the objectives into 3 levels – Strategic, Tactical and Operational (Strategic = the highest levels of the business/Tactical and Operational = specific units or functions within the business). 4. Discuss how the objectives will be communicated. 5. Which of the Significant Sustainability Issues should have a linked objective?
Questions to consider	What audit evidence would you produce to show that the organisation has set strategic, tactical and operational environmental objectives?
	What audit evidence would you produce to show that the organisation has set sustainability KPIs?
	How could you demonstrate that the objectives have been communicated to persons working under the organisations control who could have the ability to influence the achievement of the objectives?
	Are the environmental objectives consistent with the Sustainable Development Policy?
Your Notes	