

STARTUP
ENTREPRENEUR
ACADEMY™

Setting you up for business success

Course Syllabus

COURSE SYLLABUS

Week 1

Creating and manifesting your life and business vision

Instructor: Tisha Marie Pelletier

Week 2

Legally protecting your idea and entity

Instructor: Burt Skiba

Week 3

Accounting setup for your startup

Instructor: Michele Simphoukam

Week 4

The startup business model canvas

Instructor: Wiley Larsen

Week 5

Mastering your mindset

Instructor: Joy Carter

Week 6

Mastering your money mindset

Instructor: Elizabeth 'Liz' Reyes

Week 7

Identifying and developing your personal brand

Instructor: Saloua Ibaline

Week 8

Networking online and offline
Instructor: Tisha Marie Pelletier

Week 9

Building trust and marketing your business on social media
Instructor: Desiree Martinez

Week 10

Creating worthwhile connections and collaborations
Instructor: Tisha Marie Pelletier

Week 11

Gaining visibility and establishing your credibility
Instructor: Tisha Marie Pelletier

Week 12

Selling with confidence
Instructor: Jennifer 'Sparkle' Johnson

Week 13

Creating the ultimate work-life balance as you build your business
Instructor: Tisha Marie Pelletier