LINKEDIN CHEAT SHEET

QUICK TWEAKS TO INCREASE YOUR INTERVIEW RATE

Header Section
Are you being strategic about this section? Make your location as large as possible if you are interested in relocating.

Smiling Headshot

Keywords and Key Strengths in Headline

Amelia Zara

Program Manager | SDLC | IT Project Management | Process Reengineering | Negotiations | Operations Streamlining

CareerTuners • University of California, Los Angeles

Greater Los Angeles Area 500+

Summary

500+ Connections

Connecting with lots of recruiters and professionals in your target industry is more important than posting statuses and writing articles.

Job Title

Key Technical Strengths

I am a program manager and solutions architect who untangles complex business challenges by building high capacity, efficient networks. To do so, I develop new technologies, collaborate with telecom partners globally and utilize data analytics for smooth deployment.

I lead large-scale project lifecycles, working in technical environments while engaging senior executives and government officials.

Key Soft Skills

The main reason for my success is that I work in collaboration with cross-functional stakeholders and create buy-in for the various teams that I work with including electrical, regulatory and marketing.

Biggest Accomplishments

Here are a few examples of how I strategically deploy latest wireless technology for seamless connectivity:
- Process Improvement: Improved site-selection time by 60% by developing the first network planning tool using AI, data analytics and LIDAR data.
- Data Analytics: Improved ROI for a tier-1 cable operator company by leveraging data analytics for effective hotspot deployment.
- Technical Consulting: Enabled LTE launches across 5 Latin Amercian markets through pre-assessment of requirements.

Key Soft Skills (Again)

I work closely with data scientists and partner mobile operators to assess the performance of existing networks, identify gaps and areas of improvement and address bottlenecks. I leverage the latest tools to improve connectivity for enhanced user experience.

Call to Action
Use a personal (@gmail, @yahoo, @hotmail) account

If you are interested in working with someone who can utilize the state-of-the-art technology to effectively create buy-in for your company, email me at fatemah@careertuners.com

Keyword "Dump"
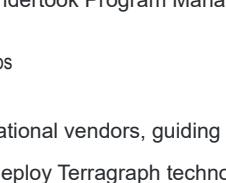
Specialties: Strategic Planning & Deployment, Program Management, Strategic Infrastructure Partnership, Due Diligence, HETNET, Wi-Fi, 2G/3G/4G/LTE, Terragraph Technology, MATLAB, Python, Tableau/SQL, Cost Optimization, Process Automation, Infrastructure Solution, Artificial Intelligence

When I am not working, I enjoy mountain crocheting and running with my Labrador.

Brief Bio

This humanizes your profile

Media (1)

Media Section
Attach your resume under your summary.

Resume

Job Title
Include "equivalent" job titles if your company had a unique nomenclature for personnel. LinkedIn weighs job titles very heavily for keywords!

Experience

Technical Consultant | Undertook Program Manager Duites
LinkedIn
Feb 2012 - Present • 5yrs 5mos

Detailed Company Description/Scope of Work

I act as the go-to-person for operational vendors, guiding throughout deployment and coordinating with city officials to deploy Terragraph technology at this leading socail networking corporation. As part of my daily duties, I overseee 5 direct reports and 36 indirect reports.

3 - 4 Accomplishments
Your resume can detail your accomplishments. Your profile should just outline them.

My key accomplishments here include:
- Reduced report generation time from 5 days to 4 hours by automating script running using Tableau.
- Established MVNO services for a leading VOIP company. Led from proposal creation to GTM strategy development.
- Conducted due diligence to enable wireless replication across 70 buildings.
-Reduced sample collection time for signal performance by supporting development of the world's only outdoor Wi-Fi optomization tool with <1 millisecond collection rate.

Technical Environment
If applicable.

Key tools used: ATOLL, Planet EV/ASSET/EDX, TEMS Investigation/Nemo/Ericsson, ALU OSS, Virtual Reality, Python, HETNET

Education

University of California, Los Angeles
Bachelor's degree, Network Engineering
2012

UCLA

Year of Graduation
If you leave it out, people will overestimate in the wrong direction.

Featured Skills & Endorsements

Strategic Planning	Program Manager	Due Diligence
Wi Fi	MATLAB	Python
Tableau	SQL	Cost Optimization
Process Automation	Artificial Intelligence	Strategic Planning
Strategic Infrastruture	HETNET	2G, 3G, 4G, LTE
Terragraph Technology		

10 - 15 Key Skills
Avoid soft skills like "leadership" and "communication". Be specific to your industry and area of expertise.

Accomplishments

1 Project
Helping Hands | Raised $80,000 for a local school

Result -Based Project Title
Catch your reader's eye by dropping numbers in your project titles and enticing them to click on to read more.