



THE EMPOWERED PARENT

UNLOCKING THE BENEFITS OF
TOY ROTATION FOR A
HAPPIER, HEALTHIER
CHILDHOOD



TOY ROTATION 101



Hi! I'm Alexa

A LEARNING THROUGH PLAY ADVOCATE

Alexa is a Sensory Teacher and Play Coach. She helps parents teach their children through play-based activities to achieve milestones before entering Preschool.



Featured on PBS Kids and other local media outlets, her unique teaching style and learning programs have captivated parents worldwide.

Through her successful play programs, she now hopes to educate parents near and far on how children learn best – through play.

AS SEEN ON PBS KIDS



LET'S CONNECT

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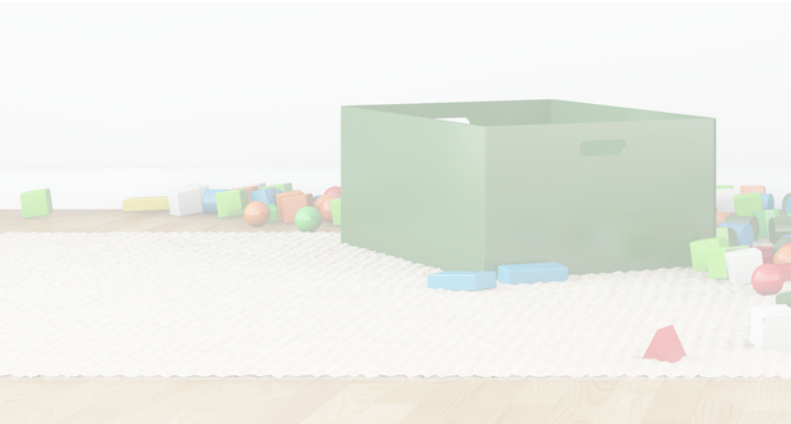
PLAY

WHY PLAY IS IMPORTANT

Play is a mind-set as much as it is an activity. The playful mind-set, which is an attitude to be open to experimentation and mistakes and fill with curiosity and risk-taking, is a powerful tool children use to learn.

A child's work is to play. During play, that's where learning happens. If our learning area (our play area) is cluttered, chaotic, and unorganized, then learning gets harmed.

Let's solve that with toy rotation!



**PLAY IS THE WORK
OF A CHILD.
THEIR WORKSPACE
SHOULD BE
CLUTTERED-FREE**

Toy Rotation 101



WHAT IS TOY ROTATION

Toy rotation is not a mere organizational tactic; it's a dynamic strategy to optimize your child's playtime. At its core, toy rotation involves regularly switching out a curated selection of your child's toys, creating a fresh and engaging play environment.

Rather than drowning in a sea of toys, your little one is presented with a thoughtfully chosen assortment, fostering creativity, focus, and a deeper appreciation for their play

TOY ROTATION IS A SYSTEM WHERE YOU REGULARLY SWITCH OUT A SELECTION OF YOUR CHILD'S TOYS, KEEPING A SMALLER, CURATED SET ACCESSIBLE TO THEM AT ANY GIVEN TIME.

THIS HELPS MAINTAIN THEIR INTEREST AND ENGAGEMENT WITH THE TOYS.



Benefits of Toy Rotation

FOSTERS CREATIVITY



REGULARLY INTRODUCING A NEW SET OF TOYS STIMULATES YOUR CHILD'S IMAGINATION. FAMILIAR TOYS TAKE ON NEW ROLES, AND UNEXPLORED TOYS BECOME THE PROTAGONISTS OF IMAGINATIVE ADVENTURES.

REDUCES CLUTTER



IT REDUCES CLUTTER, MAKING PLAY SPACES MORE ORGANIZED. A STREAMLINED PLAY AREA MAKES CLEANING A BREEZE AND CREATES A VISUALLY APPEALING SPACE THAT PROMOTES FOCUSED PLAY.

ENHANCES FOCUS & ATTENTION



CHILDREN ARE LESS LIKELY TO BECOME OVERWHELMED WITH A LIMITED SELECTION OF TOYS. THIS ENCOURAGES THEM TO ENGAGE MORE DEEPLY WITH EACH TOY, FOSTERING LONGER ATTENTION SPANS AND A MORE MEANINGFUL PLAY EXPERIENCE

TEACHES RESPONSIBILITY



CHILDREN LEARN THE IMPORTANCE OF CARING FOR THEIR POSSESSIONS THROUGH ROTATING TOYS. KNOWING THAT TOYS WILL BE REINTRODUCED ENCOURAGES A SENSE OF RESPONSIBILITY AND CARE.



FAQ'S

COMMON QUESTIONS

ABOUT TOY ROTATION

WHEN SHOULD I START TOY ROTATION?

You can begin toy rotation as early as infancy and continue through the toddler and preschool years. Adjust the frequency based on your child's developmental stage and preferences.

HOW OFTEN SHOULD I ROTATE TOYS?

The frequency can vary; while a standard guideline is to rotate toys every 1-2 weeks, observe your child's engagement levels and adjust the frequency accordingly. I rotate about 1-2 months, and I only rotate those toys I see he is not playing with.

SHOULD I INVOLVE MY CHILD IN THE PROCESS

For older kids (4yrs and up) make toy rotation a collaborative experience. Involve your child in choosing which toys to rotate, turning it into a fun and empowering activity. For younger kids, just observe what they are not playing with and rotate with a fresh toy.

HOW MANY TOYS SHOULD BE IN EACH ROTATION?

This will depend on the size of your play area. The key is to a decluttered space. Depending on your child's age and space, aim for a manageable number, perhaps 10-15 toys. The goal is to maintain variety without overwhelming them.

WHAT TYPE OF TOYS TO INCLUDE?

The balance between different types of toys that cater to various aspects of development, from imaginative play and musical development to cognitive and fine motor skills. For my system of creating this variation, please take a look at the [Purposeful Playroom Course](#).



Before Getting Started with Toy Rotation



DECLUTTER TOYS

Before rotating toys, you need to have an inventory of what toys you have and what category these toys fall into. Remember, you need toys that develop your child in all areas such as fine motor, gross motor music, cognitive, etc... Refer to my [Color Toy System in the Purposeful Playrooms Course](#) if you need guidance on that area.

A key to creating this fresh inventory is to start with a declutter. Remove those toys that are broken, those with missing pieces, and those that are no longer developmentally appropriate for your child.

[Access the FREE Declutter Challenge](#)

DECLUTTER THE TOYS, CREATE A FRESH INVENTORY, AND ENSURE YOU HAVE APPROPRIATE DEVELOPMENTAL TOYS FOR YOUR CHILD'S AGE.

SIGN UP TO THE FREE DECLUTTER CHALLENGE IF YOU NEED SOME MOTIVATION AND GUIDANCE TO DO THIS!

The Free 5-Day Toy Declutter Challenge

GET READY TO TRANSFORM YOUR CHILD'S PLAY SPACE FROM CHAOTIC TO ORGANIZED!



HERE'S WHAT YOU'LL GET:

- Five emails with one declutter challenge each day
- Each challenge takes about 15 minutes to execute
- Get the toy decluttering checklist
- Access to a personal decluttering coach in your inbox
- The best clean-up song playlist to boost confidence when cleaning up

SEND ME THE FIRST CHALLENGE>>

