



Spring Fling

A Free Online Conference for Teacherpreneurs

Welcome

Hello and welcome to Spring Fling 2020 - a 100% online conference for teacher business owners. I'm Jamie, from Basic Girl Teaches, the founder of the Teacher Instagram School and the host of this conference. I'm so glad you're here!

Here's the deal: starting and running your own business, whether it's a side hustle, hobby, or full-time career, is a lot of work. Like a **LOT** of work. There are so many different pieces of the puzzle of a successful business, like social media, marketing, email lists, product creation, website building, blogging, product photography, burnout, finances, productivity... and the list keeps going.

Honestly, it can be isolating and overwhelming to try and figure it all out by yourself. The good news is - it doesn't have to feel like that! You're not alone in this teacherpreneur community and Google isn't your only resource for learning how to keep all the balls rolling in the right direction.

I launched Spring Fling because I wanted to create a space for teacherpreneurs to gather together and find advice and strategies from people who were doing the same things they were doing. All of our presenters are sharing pieces of their own puzzles and strategies they are using that work.

I hope your experience at Spring Fling inspires you. The following pages have information about each of the sessions and presenters. Sessions will be available from March 20 - March 25. At the conclusion of the conference, all of the sessions will be removed from the website. You can purchase access to the replay library for only \$27 by clicking [here](#). The price will increase when the conference begins.

We all have something to learn and we all have something to share. We need what you have to offer! The space is not too full. We have room for you here, too.

 Love, Jamie

Presenters



Alissa McDonald

Teacher By Naptime

Teacher Hustle Podcast

Alissa McDonald is the founder of Teacher Hustle University and the Teacher Hustle Podcast. She helps teachers generate a steady monthly income through a solid foundation in content marketing. She's a fifth-grade teacher, business strategy guru, and toddler mom. You can connect with Alissa on [Instagram](#) or in her Facebook Group, [Teacher Hustle Podcast](#).



Allie Elliott

Allie the Gypsy Teacher

Allie Elliott, also known as The Gypsy Teacher, teaches abroad and serves the online teacher community as a classroom community coach. She creates high-impact images to leverage Pinterest and social media to attract teachers to her [website](#) and TpT store, where she provides ideas and resources for upper elementary students. She loves to connect with other teachers and helps them with their classroom culture on [Instagram](#).



Beth Ott

The Better Teacher Project

Beth Ott, founder of [The Better Teacher Project](#), is a burnout prevention specialist whose goal is to help amazing teachers like you stay in the profession by taking back their mental headspace and physical time. If she's not hanging out with her dog, you can usually find her on [Instagram](#).



Emilee Ray

For The Teacher

Emilee Ray, from [Emilee Ray - For The Teacher](#), is a former teacher turned online seller. Having taught 8 years as a second and fourth grade ESL teacher, she has found that textbooks are never enough for teachers to fully educate their students. As a daughter to one of the most well-known former advertisers on Music Row in Nashville, she has learned how to create and grow a business from a young age. Emilee serves all over the world by mentoring sellers online and creating resources that save time and money for educators. You can follow her on [Instagram](#).



Erica Terry

Co-Teach Like Stars

Erica Terry is a 17 year educator, instructional coach and administrator. As a teacherpreneur, she is the creator of [Co-Teach Like STARS](#), where she provides professional learning and coaching that equips co-teachers to develop collaborative relationships that enables them to make a greater impact in the lives of their students without doing more work! When she's not coaching, you can find her hanging out inside of the [Teacherpreneur & TpT Sellers Collaborative Community](#). While empowering teachers to make their teacherpreneurial dreams come true embodies her professional passion, her husband, Melvin and daughter, Eva are the driving force and greatest blessings in her life.



Jamie Jasperson

Basic Girl Teaches *Teacher Instagram School*

Jamie Jasperson is the founder of the Teacher Instagram School. She helps teachers use Instagram as an effective tool for their businesses and brands. She is a fourth-grade teacher, curriculum designer, and graduate student. You can connect with Jamie on [Instagram](#) or in her free Facebook Group, the [Teacher Instagram Club](#). Jamie has also presented at the e2e New Years Reboot Conference and the 2019 Virtual Learning Party for Teacherpreneuers about using Instagram.



Katie Rahe

Constant Love and Learning

Dr. Katie Rahe is the Founder of Constant Love and Learning, and is a teacher turned School Psychologist turned educational entrepreneur passionate about bringing more positive feelings to classrooms and schools through educator well-being, social and emotional learning, and other effective educational practices and systems. You can connect with her on Instagram.



Mandy Rice

Teach on a Mission

Mandy Rice is the founder of Teach On A Mission, LLC whose mission is to help teachers reach sustainability in the classroom so they can stay there longer. She primarily does this through training in the flipped classroom, her successful content-specific monthly membership, and elevating teachers as the experts in their content. You can connect with her on Instagram and on Facebook.



Melissa Falkner

Little Owl Academy

Melissa Falkner is the founder of Little Owl Academy, sharing all things preschool and early child intervention tips, ideas and tricks. She also shares her products on her teachers pay teachers store, Little Owl Academy, and has over 300 resources for preschoolers and moms of young children. As a Mom of 3 young boys, 2 of which have a rare metabolic disease, she is an advocate for helping children with all needs before even entering kindergarten, and an advocate for working and stay at home moms to go for their dreams! You can also connect with her on Instagram.



Michelle Martinez

Your Teaching Mentor

Michelle Martinez from Your Teaching Mentor is committed to helping all pre-service, novice, and experienced teachers get the most out of everyday in the classroom. Over the last several years, she has built quite a library of free videos for teachers at all stages of their career on her [Facebook page](#). Topics range from interview tips to community building to class parties. You can also connect with her on [Instagram](#), where she is also building a library of IGTV videos on a variety of teaching topics as well.



Misty Miller

TPT Seller Tips and Advice

Misty Miller is a former Special Education Resource teacher. She has been selling math and seller resources on TPT for 6 ½ years - 4 ½ years have been full-time TPT. She has been working with sellers to get their stores up and running, teaching them how to be productive, and providing seller tips and advice along the way. Misty runs the FB group [TPT Seller Tips and Advice](#) (a group for tips, advice, and positivity) and the [One Step Accountability Group](#) (a membership group to find accountability, productivity, and challenges)



Nadine Stringham

Millennial Math Teacher

Nadine Stringham is a high school math teacher with a passion for technology! She has been teaching high school math for six years. She graduated with her Master's in Educational Technology last year and plans to eventually work at the district level with technology coordination. She has been running her teacher Instagram account, [@millennialmathteacher](#), for two years and loves connecting with other teachers there! She also recently opened a TPT store under the same name, [Millennial Math Teacher](#).



Rachel Griffith

Teach Through the Chaos

Rachel Griffith the face behind Teach Through the Chaos. I am a third grade Texas teacher that specializes in math, specifically numberless word problems. I have taken courses on Pinterest and it was the first tool I used for my online business and now after a few years, I have mastered the art of Pinterest and can't wait to share my strategies with you! You can connect with me on [Instagram](#) and if you happen to be a math teacher I would love for you to join my [free numberless word problem training](#).



Rachel Wilser

Smarter Teaching

Rachel Wilser, from [Smarter Teaching](#), is a former classroom teacher turned twin chaser. When she's not warming up her coffee or folding laundry, she helps current classroom teachers stay organized and passionate about teaching. You can connect with her on [Instagram](#).



Trina Deboree

Teacherpreneurs, Raise Your Hand Podcast

Trina Deboree from [Trina Deboree Teaching and Learning](#) and the podcasts [One Tired Teacher](#) and [Teacherpreneurs, Raise Your Hand](#) is a content creator, podcaster, digital course creator, and student support specialist. Trina has been in education for 21 years. She loves motivating and inspiring both students and teachers alike. Trina also loves helping teachers and teacherpreneurs start podcasts of their very own and is on a mission to help as many teachers and teacherpreneurs as possible spread their message and share their authentic selves by using the power of their voice. Trina has a Master's Degree in Education Technology and Media Design. Trina also presented at TPTFlock19 in New York and at the 2019 Virtual Learning Party for Teacherpreneurs all about Podcasting for Teacherpreneurs.

Don't stop learning! Check out some of the other courses available from the Teacher Instagram School and purchase access to the replay library.

