





# Ed's SECRETS to become FAMOUS Locally & Globally with Meetup Events!





It gets you meeting people, you would  
never have met.



- We'd love to help YOU become a Master Persuader & Influencer!
- I'm a Military Veteran, Corporate and have post Graduate's in Management, Marketing, Coaching & More.
- This includes spending at least \$300,000+ in Personal Development from Top Global Mentors and achieved Master Status (breaking 10,000+ Personal Coaching Hours).



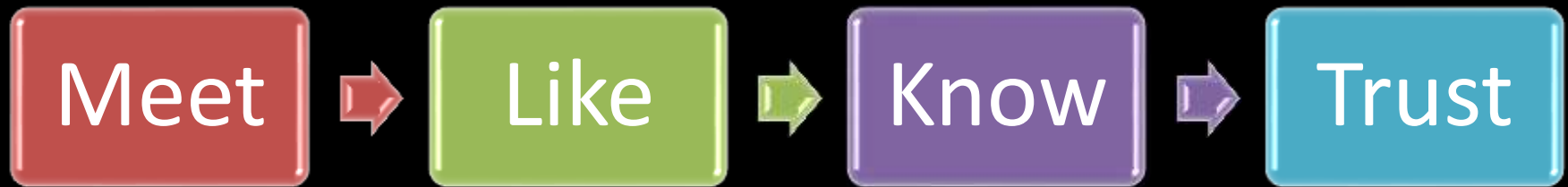


# THANK YOU to our Sponsors & Partners



teach:able

# Persuasion & Sales Process



- Meetup has helped me explode originally on a Sydney basis, before I went across the Country and Globally. Before I was big on LinkedIn too!



# Influence ATTRACTS

- These photos you see often in my slides, are from Meetup which made it all possible.





# Your Sales & Marketing Eco-System

- Meetup plugs in beautifully and handles the bookings really nicely. Be it a ZOOM, webinar, local coffee catch up or big Summit or more!





# Abundance Family



# Ed's Reading List

- “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.
- Watch the film “1984”.
- Watch the film, “The Founder” with Michael Keaton.
- Do your FREE DISC test via 123test.com





# Ed's Reading List

- Read “Failing Forward” by John Maxwell
- Digest anything “Dilbert”
- Play the Video Game Fallout New Vegas.
- Watch Dr. Steve Turley on YouTube.



# Please ask for a copy of my Influencer Sales & Marketing Template (in Doc)

**Edward's Business & marketing Plan**  
March 2021

**VISION One Year from Now:**

- Jessie & Edward Zia with Excellence Above Coaching is to continue building themselves as Global Influencers with a connected National Australian Meetup Network.
- Our community is full of top-quality entrepreneurs who we love, and we are honoured to work with.
- We compete and become known and loved by the free events, content and help that we provide.
- Our continued success comes from sticking to strong daily action and speaking to lots of winners.

**Key Areas to WATCH OUT for:**

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires and do not get side-tracked.
- Must keep selling and driving Teachable.
- Keep up the posting and speaking to people every day!
- Stay POSITIVE and BE SMART!

**The Game Plan:**

- Lead as a LinkedIn Influencer with support from Facebook, Instagram, YouTube & Twitter.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, drive my Meetups, the Vault and other Discovery Sessions.
- Sign up 1 x New Client Each Day and make a MASSIVE impact!





**90 Day Action Plan**

**Urgent (within 30 days):**

- Drive Teachable Sales
- Fill Webinars, ZOOMs and Meetups.

**Important (within 60 days):**

- Launch workshops across Australia as part of our Meetups.

**Coming (within 90 days):**

- Build workshops and go more.

**Future Tack:**

- Continue our work and get top speaking opportunities.







**Edward's Daily, Weekly & Monthly Actions!**

**Daily:**




- 10 x Phone Calls per day
- 10+ Posts per Day
- ALL MESSAGES
- 5 x Prayer / "In the zone"

**Weekly:**

- 7 x Personal Database Email
- 2 x Meetup Email
- 1 x Live Webinar
- 1 x ZOOM

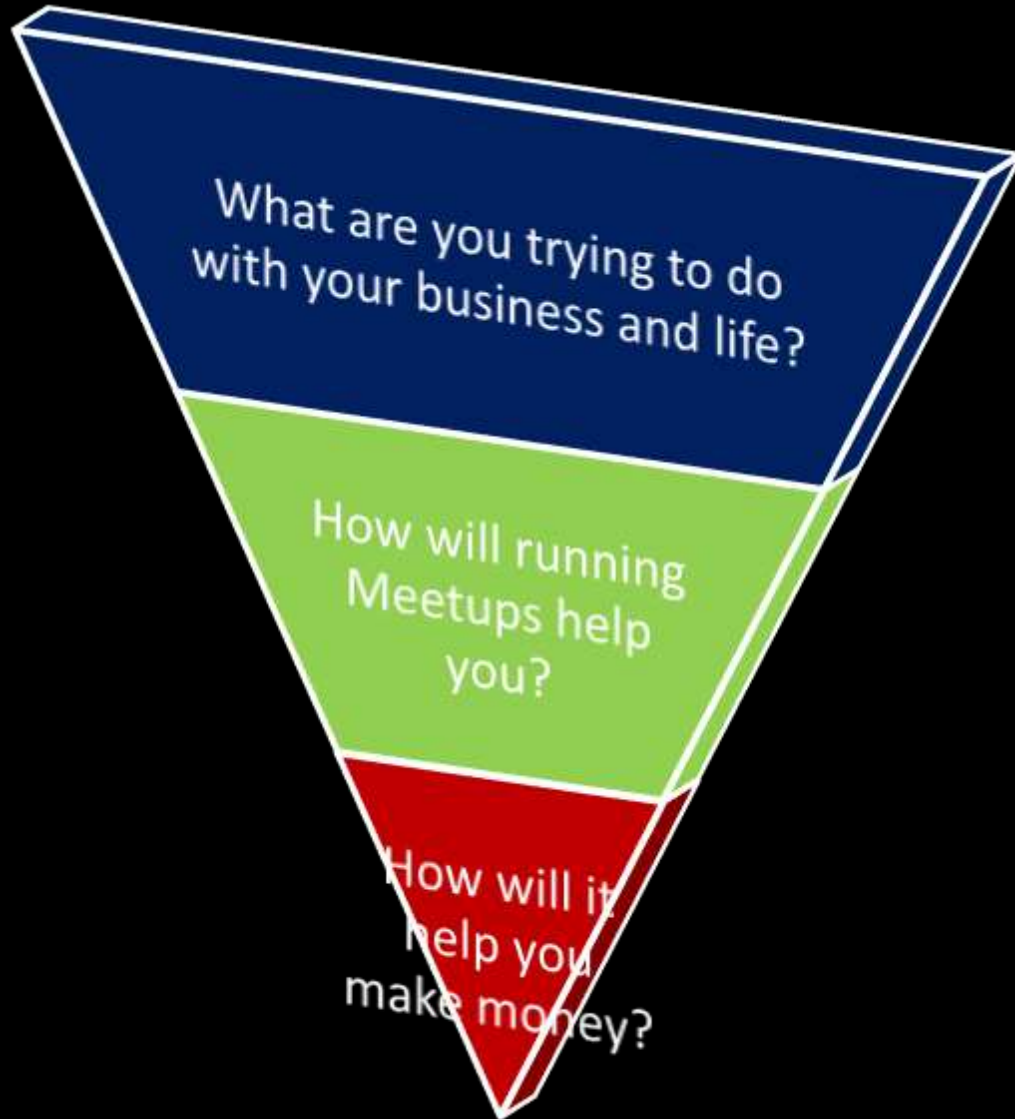
**Monthly:**

- 1 x Review



# Ed's Lesson #1





## Ed's Lesson #2

- Make sure you like people. If you don't, Meetup isn't for you.





# Ed's Lesson #3

- You can run groups everywhere and believe it or not; Meetup is easier to run in smaller cities.



# Intermission + Shout Out



- Rare custom content, personal mentoring from yours truly, an international supportive community of winners starting at \$97 per month (Australian Dollars).
- Sign up NOW. You will so love it 😊





# Ed's Lesson #4

- Invite everyone to your Meetups!





# Ed's Lesson #5

- Have a strong topic that people love which can be anything from Networking, to industry specific.





# Ed's Lesson #6

- I do them across Australia and the ZOOMs make me globally powerful.



# Ed's Lesson #7

- The more you do is the more powerful you shall be!





As a result of this  
**WEBINAR** what actions are  
you going to take?



# Honourable Mentions

- Always keep a mind on your local conditions – you never know when there is an outbreak or a short-term disruption.





# Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
  - Our friends for being in our photos.
  - WeWork & Meetup.
  - Teachable.
  - Microsoft.
  - Facebook & Instagram.
  - ACCOR & Novotel.
  - The Liberal Party of Australia.
  - The NSW State Government.
  - NSW Business Chamber.
  - And everyone else who helped make this awesome!



# ***INVITE:***

## Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Message me on LinkedIn and book now friends 😊**





# ***Special Invite #1***

## The Awesome Marketing Vault with Edward Zia™

- Join our International Community and Network with Winners across the world
- Get Coached & Mentored by Lassie & myself + become an affiliate with 30% payout
- Become a Master Persuader & Influencer + Access RARE Custom Content
- **Starting @ \$97 Australian Dollars Per Month!**



# *Special Invite #2*

## **Persuasion & Influence Mastery Workshop**

hosted @ Novotel Sydney Darling Square

- Join us  
Saturday 24<sup>th</sup>  
April 2021!
- Full day  
intensive.
- **\$697 + GST**  
**First Time**
- **\$597 + GST**  
**Loyalty Rate**





## Special Invite #3

### “A Powerhouse Breakthrough Mastery Day with Edward Zia”

- If you want the ultimate Edward Zia experience and to learn from my decades of experience ASAP and have legendary breakthroughs, spend an intense winning day with yours truly!
- Sign up on the Awesome Marketing Vault Teachable Page, or contact me direct for other Payment Options. **\$4997 and limited spots!**



# Take ACTION now 😊

- Book a Discovery Session with me now (message me on LinkedIn) and for anything custom, speak to me (we can sort something out just for you).
- Add me on LinkedIn, Facebook, Insta & WhatsApp +61 458 310 670
- Join our next Live Webinar “Ed’s SECRETS on Creating your 6 Figure Course & Program using TEACHABLE!”

