



Train others to think innovatively to boost their career and success

Being a VCI-Certified *Innovative Thinking* Trainer, powered by Innovation Styles®, is an exciting and rewarding move for your career. Your training will enable people to transform their solutions to everyday work challenges from ordinary to innovative.

As a VCI-Certified Trainer, you'll conduct workshops and training sessions where you will guide your participants to:

- Gain a common understanding about what it means to be innovative
- Experience different ways of innovative thinking
- Enhance their knowledge of the Innovation Styles® model and have fun
- Gain self-awareness and appreciate others' style preferences
- Set the stage for idea-generation with the 4 styles
- Be confident using style-specific idea-generation techniques
- Master 4 Innovation Styles® questions to generate comprehensive solutions
- Celebrate everyone's learning

Audience: Talent Development Professionals, Trainers, and Consultants

Duration: 7 hours of video and learning, plus practice time

Includes: 64 videos, Trainer Reference Guide, Idea Generation Toolkit, downloadable videos and materials, & more

In your certification program, you'll learn to conduct a 1-day workshop that's been used successfully around the world. The workshop design is organized into 8 sessions, each with its own objectives, videos, and exercises to choose from.



Once you've completed your online study and practice, we'll coach you before and after your first "live" training sessions, to make sure you'll be confident and successful from the very start. And, we're always here to support you when you need us.

To become a Certified Trainer using Innovation Styles®, you'll need to complete a VCI *Innovative Thinking* course, and you or your organization will need a VCI license agreement. Contact us for more details at hello@VCI.global.

INNOVATIVE THINKING — TRAINER CERTIFICATION

COURSE OUTLINE

Let's get started!

Background learning — Part 1

- Get acquainted with your course
- Why train others to think innovatively?
- Be in the know with these innovation trends
- Get to know the leadership maturity trends

Training Session #1

Create a common language and understanding

- Engaging questions
- Warm-up exercise: Quick Draw
- Let's demystify innovation
- Ratings and stimulating questions

Training Session #3

Learn about the Innovation Styles® model

- Introduce the IS model and 2 dimensions
- Give an example of each style
- Let's teach each other the styles

Training Session #5

Test the learning & set the stage for new ideas

- Have fun using quotes, cartoons and posters
- Lay out a buffet table of ideas
- Warm up with a rapid brainstorming
- Be a "Yes and" person
- See the styles everywhere

Training Session #7

Develop versatility with all 4 styles

- Guidelines for generating ideas
- Ask all 4 Compass questions
- Use customized Compass questions
- Cross-pollinate ideas

Hip-Pocket Resources

- Use posters to inspire
- Lots of practical ways to apply the styles
- Shifting perspectives with style
- Sharing our experiences with the styles

Let's continue...

Background learning — Part 2

- Innovation Styles® model & 2 Dimensions
- Starting context: Task or Relationship
- Customize your benefit statements
- How leaders benefit from using the styles
- Get to know the history of the styles

Training Session #2

Experience how the styles think differently

- What is innovative thinking?
- Create a logo for each style
- Create a game for each style
- Create a marketing solution for each style

Training Session #4

Build self-awareness and group awareness

- All things assessment and FAQs
- Learn about individual style preferences
- How can each style support or hinder?
- Discover group dynamics
- See everyone as innovative

Training Session #6

Learn idea-generation techniques

- Learn style-specific techniques
- Use 4 techniques in a car design
- Discover the Idea-Generation Toolkit
- Practice all 4 techniques

Training Session #8

Closing your workshop

- Be open to questions and observations
- Offer continued learning resources
- Innovation Styles® curriculum booklet
- What insights can you catch?
- Idea-Swap—leave the energy high