



by Jenifer Juris

Secrets of Terrific Type

Lesson 01-02: Introduction to Typography Homework

So, before we get started learning all about type, I'd like you to take a few minutes to do a quick homework assignment.

As a litmus test of sorts, I want you open the software program (Photoshop or Photoshop Elements) you use and with the **type tool only**, create a signature.

It can be your name, a fake name, or a pretend company name - really whatever you want. Just keep it to two or three words. Give some thought to the font(s) you end up using.

Here's the simple signature I made of my name. I liked it so much I made it my email signature!

Jenifer Juris

Let me show you a few more examples. Here's my first name only:

Jenifer

Here's my niece's name. She's a toddler so hopefully the font choice makes sense to you.

JORDYN

Here's the business name of the family farm. I chose something more industrial looking because farming is a tough business.

DIAMOND J FARMS

I am just a hobbyist but if I ever got into photography, I might use something like this.

Jenifer Lynn *jl*
Photography

Ok, now it's your turn! Find a font that speaks to who you are and use it to make a signature or two. Have fun and see you in Lesson 2!

Credits:

Font for full name: Darkstar

Font for first name: Ameila Script

Font for niece's name: Desmond

Font for farm name: Andara Uppercase

Fonts for photography business name: Josephin Sans, Allegretto Script