



GRAPHIC DESIGN
TRAINING INSTITUTE

UI UX DESIGN COURSE

ADOBE XD

FIGMA

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

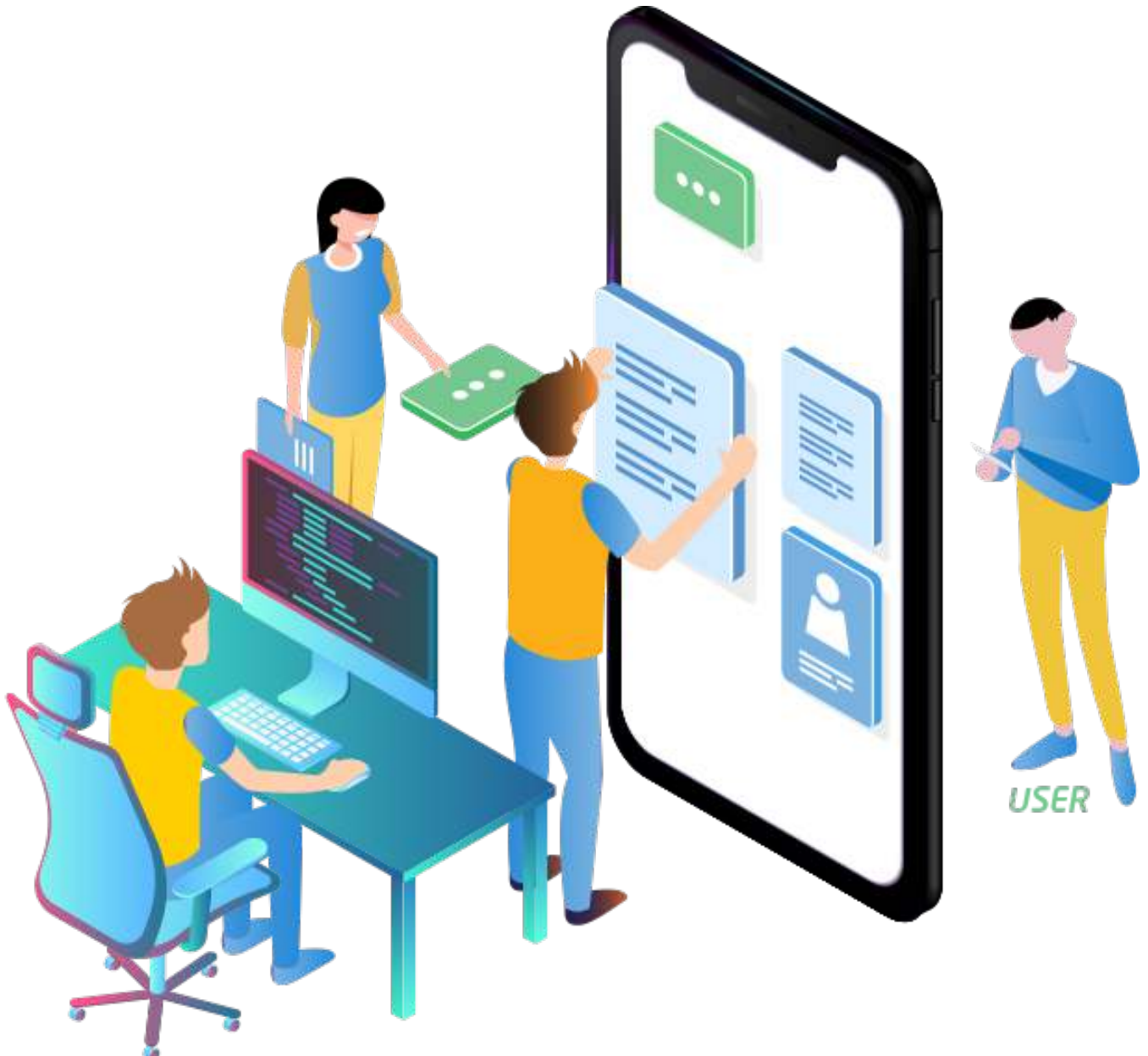
Become a CERTIFIED
UI UX DESIGNER & Professional



Certified UI UX Designing Course
| Adobe XD | FIGMA
Adobe Photoshop | Adobe Illustrator



DESIGNING COURSE
DURATION 4/6 MONTHS



Original Fees Rs. ~~69,990~~
Special Limited Offer
Fees: Rs. 37,990
Duration 4 / 6 Months



Certified UI UX Designing Course

| Adobe XD | FIGMA | Adobe Photoshop | Adobe Illustrator |
PORTFOLIO CREATION | INTERVIEW PREPARATION



Real Classes Images

Why Should you Learn from Softpro?

1. **30 Years** Experience (Estbl. 1992 Softpro Academy)
2. **100% Practicals in Classroom with Assignments**
3. You Create & **Work on Live Projects.**
4. **Learn from Experienced Professionals & Experts**
5. Faculties have REAL Life Experience
6. **Small Batches 7 Students** leads to **Personal Attention**
7. Simple & Easy to Understand Course Material
8. **You have Classroom Training & Learn from Anywhere**
9. Highly Experienced & **Industry Expert Faculty.**
10. **100% Job Assistance**
11. **Dedicated Placement Team**



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Certified UI UX Designing Course

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PORTFOLIO CREATION | INTERVIEW PREPARATION



UI/UX Design COURSE LAYOUT



-  **Part 1** of the Course trains you from Basic to the Expert Level UI UX Skills where you learn the Adobe XD, Figma, Adobe Photoshop & Adobe Illustrator
-  **Part 2** of the Course helps you Build a Professional Portfolio from Day 1. You get to Develop your project to perfection by the end of the Course
-  **Part 3** - Emphasis on LIVE PROJECTS. Every Session is dedicated to Live Projects - where Your faculty will keep tweaking and correcting your assignments & projects. This will further make you an Advanced UI UX Designer in terms of experience, knowledge & expertise!
-  **Part 4** of the Course: Faculty will guide you to Upload your Entire Portfolio online where Your hard work & expertise will be available for the world to see!
-  **Part 5** of the Course will Concentrate on INTERVIEW PREPARATION which will help you get better internships and jobs!



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Real Classes Images



Course Highlights :

- ✓ Professional & **Simplified** E-Books
- ✓ Access to Missed Lectures
- ✓ Live Classroom Training
- ✓ 100% Practicals
- ✓ Portfolio & Interview Preparation
- ✓ 100% Internship Opportunities
- ✓ Life Time Access of Sessions
- ✓ Certified Faculty
- ✓ Regular & Fast-Track Batch
- ✓ 100% Placement Assistance
- ✓ Dedicated Placement Team



Softwares You learn

- ADOBE XD™
- ADOBE PHOTOSHOP™
- ADOBE ILLUSTRATOR™
- FIGMA™
- BEHANCE™ Portfolio

Career Scope →



Salary
10k-45k
per month



Certified UI UX Designing Course

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DESIGNING COURSE

DURATION 4/6 MONTHS

The demand for UX designers is steadily increasing. LinkedIn even ranked UX design as one of the Top 5 in demand skills as of 2022.

UI UX design can be a very Good Career, providing Ample Opportunities & a Competitive Salary. There are, in fact, quite a few benefits to a Career as a UI Designer. ... Websites, Apps, and Software are everywhere now, so UI Designers have a Very Real Influence on the Look and Feel of the Digital Space.



SOFTWARE YOU LEARN

- ADOBE XD™
- ADOBE PHOTOSHOP™
- ADOBE ILLUSTRATOR™
- FIGMA™
- BEHANCE™ Portfolio

Module 1 – Design Thinking Process

Design Thinking process

Difference between UI/UX Design

Understanding Project brief

Visual Design Vs Interaction Design

Module 2 – USER RESEARCH

What is User research

How to carry out interviews for user research

Research Analysis

How to Analyse User statements

Understanding Goals and Frustrations

Module 3 – User Journey Analysis

Affinity Analysis

How to create User Persona and Scenarios

User Journey and Story Board

Understanding Mental Model and Cognitive load

UX Laws

Module 4 – Introduction to Wire-framing

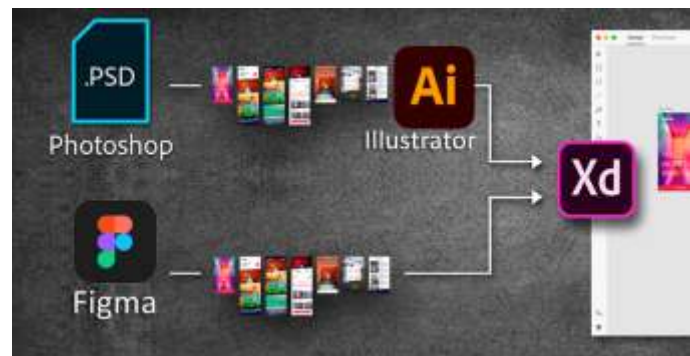
Grids and Layouts

Designing Mock Screens

Understanding Wireframes & Creating different

Types of wireframes

USER INTERFACE USER EXPERIENCE



Easy EMI

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Module 5 – User Journey Flow chart

User flow creation
Navigation patterns
Sitemap creation

Module 6 – UI Design Principles

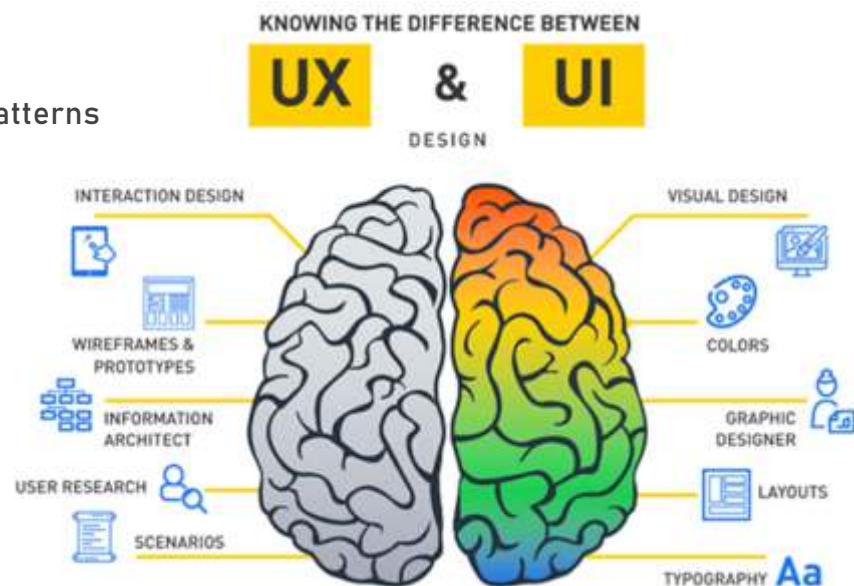
Android v.s. IOS
Understanding prototype animations
Designing for Mobile App, Desktop
Understanding and conducting the Heuristic Evaluation

Module 7 – Paving User Flows

User flows
Understanding & creating Navigation Patterns
Sitemap Creation
Mental Model in UX design
Creating User journey maps

Module 8 – High Fidelity Design

High fidelity wireframes
UI components
Understanding Wireflow
Introduction to Google Material Design
Core UI Design Concept
Interaction design



Module 9 – Interaction Design Principles

Interaction design
Understanding UX Laws and Significances
UX writing
Affordances & Signifiers



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Certified UI UX Designing Course

| Adobe XD | FIGMA

Adobe Photoshop | Adobe Illustrator

Module 10 – ADOBE XD

Understanding Tools and Features of Adobe XD
Best UI/UX Design Reference on web
Examples of Good and Bad UI
UI Design and its Resources



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Module 11 – Adobe XD: VISUAL Design

Understanding Color Psychology
How to use Colors in UI
Understanding and Creating Moodboard
(Brand Guidelines) Typography
Various plugins and resources for Colors and Typography



Module 12 – Adobe XD Designing MOCKUP

Designing mock screens in Adobe XD
Prototyping in Adobe XD
Introduction to Various Triggers
Actions and Proto Typing Functions
Signifiers and Affordance (Scrutiny Process)
A/B Testing

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Module 13– ADOBE PHOTOSHOP Essentials

Tools and Features
Tips and Tricks
Images Manipulations and Color Corrections
Practical Implementation



Module 14 – Visual Design Practical

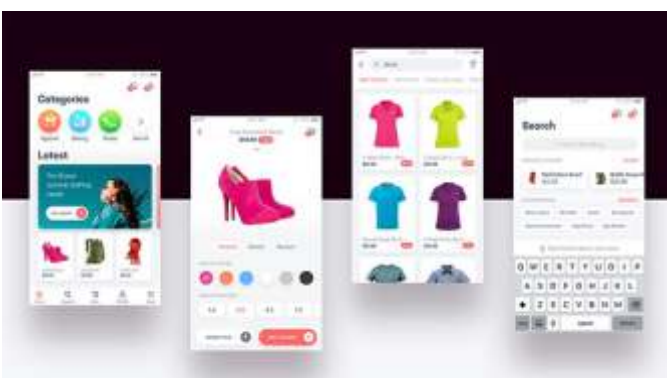
Applying Color and Typography to screens
How to Improve your Visual Design
Aesthetic key Components
Useful plugins to create User Interface

Original Fees 69,990

Special **Limited** Offer
Fees: Rs. 37,990 All Inclusive
Duration 4 Months



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| Adobe XD | FIGMA | Adobe Photoshop | Illustrator | PORTFOLIO Creation | INTERVIEW Preparation

Module 15 – ADOBE ILLUSTRATOR

Create SHAPE Design
Designing Elements / VECTOR
ICONOGRAPHY
TEXT TYPOGRAPHY



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Module 16 – USER INTERFACE DESIGN

TYPES OF BUTTON
ART BOARD
WEB GRID / PIXEL

Module 17 –Color Psychology

How to use colors in UI
Creating mood board
Creating color palettes
Wireframes refinement based on Heuristic Evaluation
Understanding color psychology



Module 18 – Advance Portfolio Creativity

Understanding different Portfolio Platforms
Articulation of Thinking Process
Design Strategy
Execution Description

Original Fees 69,990

Special **Limited** Offer

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Duration 4 / 6 Months

INTERVIEW & JOB READY SKILLS

Module 19 – Preparation for Interview

Portfolio Review
Portfolio Presentation
How to create a perfect UI UX Designer Resume

Module 20 – Mock Interview

Tips and tricks on how to Crack UI UX
Design Interview
Mock Interview



Portfolio - Behance



Behance is the world's largest creative network for showcasing and discovering creative work.
Behance, part of Adobe, is the leading online platform to showcase & discover creative work.
Creative people around the world join Behance, entering a community made with their original work!
You will showcase your work in the form of profiles comprised of Your Projects!
You will learn how to Create a profile on Behance Portfolio, Tools and features of Behance portfolio.
Creating Portfolio. Articulation of Thinking Process, Design Strategy and Execution Description.
How to perfect meta tagging of project. **Finally have your entire Portfolio Online for the world to see.**

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Module 21 – FIGMA

Figma is a powerful design tool that helps you to create anything from websites, apps / applications, logos, and much more. By learning to use Figma, you'll take your first steps into User Interface Design and User Experience Design.



In this module, we cover the Figma interface and where you can find powerful tools like constraints to make your designs responsive, and components to build a library of design elements to use throughout your projects.

Go from beginner to FIGMA MASTER

Create clickable prototype screens in Figma

Learn how to create a mini design system in Figma

- Build a StyleGuide
- Working with Frames
- Working with Shapes
- Drawing Icons using the Pen Tool
- Drawing Shapes Using the Pencil Tool
- Working with Text
- Masking Images and Shapes
- Importing Icons and other Graphics
- Working with Color
- Working with Styles
- Setting up Components
- Using Constraints for Responsive Design
- Working with Version Control | **Master Figma while gaining hands-on experience,** you will learn how to design and prototype in Figma with confidence!



FINAL PROJECT

You will be working on Mobile Application Project throughout your course.

The project will start from Day 1 itself, where your Faculty will tell you how you work on the project. In the end, this is the project which we will help you showcase in your Design Portfolio.



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Opp. MOVIE TIME Cinema,
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12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330



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**Special Offer
Fees: Rs 3?990**

**All Inclusive
Duration
4/6 Months**

SAVE 25%



ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald. Call 9324347326



CAREER OPTIONS

You can work your way up from UX designer to UX manager and then to UX director. This path can also lead you to become the VP of user experience. You'll take on a more business-oriented role and be involved in recruitment, resource allocation, and team motivation.

- UX Manager
- UX Designer
- Creative Designer

Advancing your UX design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting, or switching to a related UX role.

- Senior Lead UX Designer
- Freelancing UX Designer
- UX Consultant
- UX Researcher

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Experience in the Training Industry Training Industry since over 29 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



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Original Fees
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Special Offer
Fees: Rs 3?990
All Inclusive
Duration
4/6 Months

SAVE 25%



The course is a combination of both UX & UI. The curriculum is designed in a way to keep it industry standard to teach you things which are most required as a UX UI Designer.



Who can opt for a UI UX course?

This course is for anyone who wants to up skill themselves to get more opportunities in their career and is interested in creative problem-solving.

Students and Working professionals from any stream of Engineering/ Commerce/ Arts/ MBA/ Graphic Design/ Fashion Design/ Architecture **can apply** for admission in the Certified UI UX Design Course.

- College Students
- Professionals
- Graphic Designer
- Web Developer
- Engineer



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We have almost 900+ learners who started their journey as UX UI Designer from Scratch without any past knowledge in design.



Do I need any UX experience to attend the course?

UI UX Design from Scratch course requires no previous UX knowledge or experience. People attending the UI UX design course come from a range of different backgrounds. **Our Students are College Students to Working Professionals. We teach everything from scratch and prepare you for the industry.**



Is this course for you?

The Course aims to Create a Strong Foundation for Anyone who wants to Start a Career in Design. **Thus, anyone can join this course regardless of their profession.**



Are there any Assessments, Projects & Interviews conducted at the end of the design course?

YES.

Throughout the course, the Faculty is constantly evaluating Your Assignments & **Giving you Actionable Assignments, Feedback** to improve. In Your certificate at the end, we provide you with detailed visualization about your strengths, Your Portfolio & Interview Skill Sets

100% Job Assistance



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Fees: Rs. 3?990 All Inclusive
Duration 4/6 Months

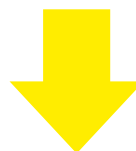
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Pay by **CASH** at the Institute

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| Adobe XD | FIGMA | Adobe Photoshop | Illustrator |
PORTFOLIO Creation | INTERVIEW Preparation

Why only Rs. 33990

Original Fees : ~~Rs. 69,990~~ (All Inclusive)

**Original Fees
Rs. 69,990**

**Special Offer
Fees: Rs 33990**
All Inclusive
Duration
4/6 Months



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Limited Time Offer



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Why only Rs. 33990 for **ALL 21 Modules** ?

1. We OWN our training premises ! We don't pay rent.

We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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Introduction to
UX/UI Design

Demo Session

CLICK HERE



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A DIVISION OF SOFTPRO
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**ADOBE PHOTOSHOP | IN-DESIGN
ADOBE ILLUSTRATOR | ADOBE DIMENSION
ADVANCED GRAPHIC DESIGNING
DIGITAL ART | PORTFOLIO CREATION |**

ADVANCE GRAPHIC | PHOTOSHOP | ILLUSTRATOR | IN-DESIGN

**100% Job Assistance
Become a Certified
Graphic Designing Professional**



ADVANCED GRAPHIC DESIGNING DIPLOMA



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Fees ~~43,990~~

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Master Diploma in Graphic Designing 10 Modules (In-depth & Advanced)

1. Adobe Photoshop™
2. Adobe Illustrator™
3. Adobe In-Design™
4. CorelDRAW™
5. Adobe Dimension™ - Product & Packaging Designing.
6. PORTFOLIO Creation
7. Social Media Branding (Instagram, YouTube, LinkedIn)
8. Digital Art (Canva™ PRO)
9. Interview Preparation
10. Creating a Winning Resume

Duration: 5-6 Months (Morning, Afternoon, Evening Batches)

Fees: ~~Rs. 43,990~~ Offer **36,990** Early Bird **2?,990** 

Trained Over 11,877+ Students since 1992

BE AN EXPERT >> CAREER OPTIONS

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Web Image Editor
- Fashion Designer
- Packaging & Product Designer
- Digital Illustration
- Visualizer
- Logo Designer
- Banner Creator
- Social Media Graphic Designer
- Freelancing Graphic Designer
- Graphic Consultant
- Media Researcher

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5. Faculties have REAL Life Experience
6. Small Batches leads to Personal Attention
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9. Highly Experienced & Industry Expert Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.
12. 100% Job Assistance

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Master Advance Graphic Designing

Master Diploma Graphic Designing Course: Professional Graphic Design is a very important course. It is practically used for everything in today's day and age. It is these software's which combine technology and creativity to create Website, Brochure Designs, Advertisements, Magazines, Photo-touch-ups, Mobile backgrounds, Packaging, Hoardings, Project Presentations . . . etc.

Adobe Photoshop Module

Mixing & Manipulating of colours at a click of a button, You can Blend 2 Images, You can create Patterns & Artistic Designs, You can manipulate Design images with Special Effects!

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You can create Patterns and Artistic

Designs using Fills and Colours for Web Buttons

You can Create Web Backgrounds

You can Import and Export your Images.

Retouch, Manipulate and Enhance Designs/ Logos

Image Editing, Resolution, Correction, Saturation

You can paint a likeness of a physical object.

Mixing and Manipulating of colours at a click of a button.

Tool Box, Navigator, Info, Option, Swatches, Brushes

Layers: Adding, Deleting, Merge, Duplicating, Rotate

Filters: Built-in Effects Blur, Twirl, Stain,

Emboss, Spotlight, Fire, Embossed...etc.

Retouching, Colouring, Creating Buttons

MANDALA : Create Mandalas with Photoshop's Symmetry

Student Projects



MANDALA ART

Trained Over 11,877+ Students since 1992

PROJECTS YOU WORK ON

- Image Mixing, Re-touching
- Photo-Touch ups
- Monograms, Creating Logos
- Fashion Designing
- Brochure Designing
- Advertisements
- Label Design for a Series
- Albums Design + Effects
- MANDALA ART
- Creating Posters/ Banners.

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Student Projects



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Google



4.9 CUSTOMER REVIEWS

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www.talentopia.in

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ISO CERTIFIED CERTIFICATION



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Adobe Illustrator Module

Adobe Illustrator is a Vector Graphics Creation Software for Print & Web Media. Creative tools for Print Media Output, Sophisticated Web Graphic Tools Special Effects to Images, Versatile Transparency Capabilities Dynamic Media Projects, Vector vs. Raster Demo, Art board Demo, Menu Tools Palette, Pen Tool Techniques, Magic Wand Tool, Rotate & Reflect Tool, Twist Tool, Liquefy, Free Transform/Creative Tools Graphs, Layers & Appearance, Styles Palette, Filter Effects, Transparency, Isolating Blending Modes, Opacity Masks, Swatches, Custom Swatch Libraries, Photo Cross, Hatch, Roughen/Scribble, Transform, Twist, Zigzag, Pathfinder, Rasterize, Blocks & Wraps, Manipulating Containers Slice Tool, Exporting to .psd, Flattening, Separation Setup...etc.

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PROJECTS YOU WORK ON

- Design a logo
- Business card
- Design a character
- Package Designing
- Banner Designing
- Tracing Work
- Layout Work
- LOGO

Student Projects



Student Projects



STUDENT PROJECTS



Benefits of this course

Small classes, limited to 10 students.
100% hands-on training. **Every student gets their own computer to follow along.**
Most affordable Graphic Design Class.
Voted #1 Graphic Designing Institute in Mumbai.
Expert Certified Instructor with more than 10 years of experience using and teaching Adobe Software.

This course is designed for STUDENTS & Professionals who are seeking to learn Graphic Designing Tools.

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CorelDRAW Module

CorelDRAW is easy to learn, and you'll be amazed at the professional results you can achieve right from the start. Even if you can't draw a straight line, this vector-based software program will help you draw with confidence as you create professional newsletters, greeting cards, cartoon graphics, and logos.

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Vector Graphics Vs Raster, Property Bar, Welding

Drawing Tools, Modifying Tools, Skewing

Fill Types: Fountain, Pattern,

Textures, Mesh, Uniform, Special Effects: Contour

Extrude, Distort, Blend, Shadow, PowerClip

Perspective, Fit to Text, Character Converts

Importing & Exporting Images

PROJECTS YOU WORK ON

- Monograms
- Logos
- Advertisements
- Fashion Designing
- Interior Designing
- Banner Designing
- Brochure & Package Designing

Student Projects



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Student Projects



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- News Paper Publication & Ads
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Adobe Dimension

Product & Packaging

Design product packaging with more dimension.

Give your packaging design the extra push it needs with Adobe Dimension.

Quickly and easily design in 3D, create product mockups and develop brand visualizations.

Draw the eye with 3D.

Help your packaging stand out on the shelf by designing your products in Dimension.

Create Realistic Renderings that impress

Customize your packaging.

Overlay 2D decals and graphics on 3D objects to quickly mock up product packaging and communicate

Dimension's lighting tools are modeled after real-world physical lighting to give you the most realistic rendering for any packaging

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- Product & Packaging Industry (as seen)



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Social Media Branding

for Graphic Designers

Social media design refers to the planning, development, and creation of visual content on social media platforms. Design helps brands build recognition and create content that resonates with their target audience. Social platforms are often the first place consumers discover brands, **thus every graphic designer must know this!**

You will Learn Social Media Designing

- > Optimise your images for different social networks.
- > Include your logo in your profile image.
- > Your profile image and cover photo should complement each other.
- > Use a consistent style of images.
- > Use consistent branding.
- > Create a variety of valuable content



Interview Preparation

1. How do you introduce yourself in graphic designing interview?
2. What should I say in graphic interview?
3. How to Answer Technical Jargon Questions
4. Learn to Answer the 3 types of Graphic Media Questions?
5. How to Answer Futuristic Questions?
6. PREPARING FOR QUESTIONS ASKED IN THE INTERVIEW

Building Resume

1. Best Resume Writing Strategies & Tips
2. Creating Your Resume with Attractive Graphics
3. How to Lead with Your Best Information
4. Learn to Create a Format that Is Easy to Read
5. Do's and Don'ts of Resume - What to Add?
6. **Creating a Professional & Uniform Look of Your Resume**



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CANVA PRO for Graphic Designers

Canva allows designers to spend more time designing.

Advertisement & Media marketing teams are expected to post on-brand, designed social posts on every platform, including text-based, video, and photo-based formats. Feed posts and stories need to be designed, scheduled, and published daily.



As a designer, a great service to offer clients is a **Canva Brand Kit**

Package. It can include a beautiful, well-crafted logo, a set of branded backgrounds, a color palette, and font palette which articulates their brand — and you can go as far as building all these parameters into the company's Canva instance.

Agencies can also offer tailored packages that clients can mix and match: for example, a Presentation Package that includes branded backgrounds, branded presentation cover page templates, and several variations for inside pages. Not only will your clients love it, as their presentations will look professional and on-brand

What designs will you learn to create on Canva?

Flyer maker.

Banner maker.

Poster maker.

PRESENTATIONS.

Invitation maker.

Business card maker.

Video intro

Meme.

YouTube Thumbnails.

Intro Videos

Video Editing

Creating **Insta Reels** & Youtube Shorts

Sound Editing

and much more



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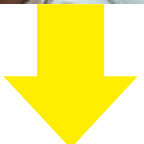
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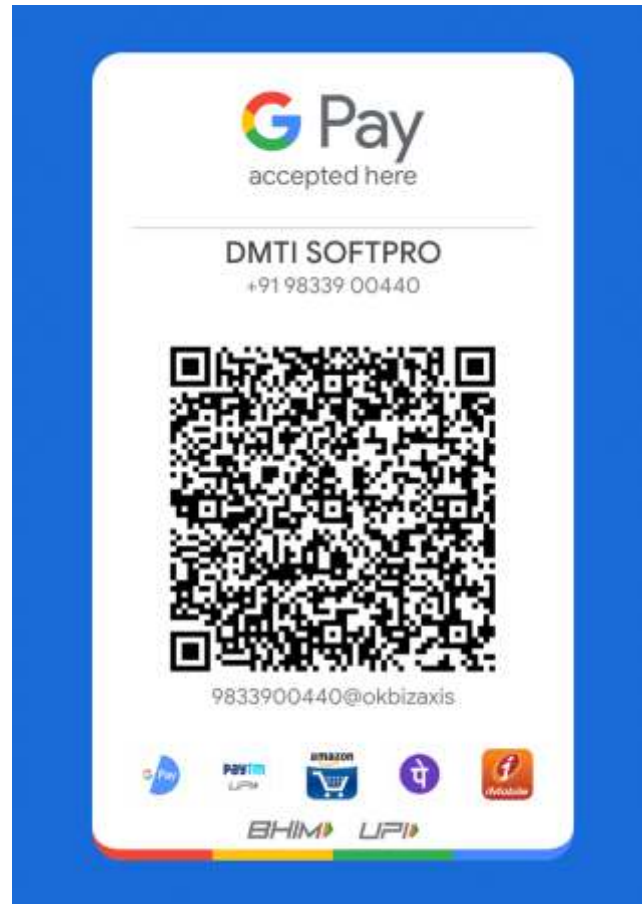
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