

MARCH 15th – 19th, 2021 Clubhouse Schedule

CH: The Hustle Mama Tribe Club - Quick Hacks to Help You Grow Your Biz

We are discussing how to grow your business using quick hacks and tools to go backstage and benefit from other people's social media traffic, marketing, and target audiences.

Hi-Jack Traffic

Comments

Organic Search Research

Mind-Reading Your Customers

Determining the Wants and Needs of the People

Key Words, Hashtags, Meta Descriptions

Search Engine

Leveraging Free Platforms with Backstage Privileges

CH: The Hustle Mama Tribe Club Building Your Business without a Big Budget

We are discussing how to grow your business without the big budget. You have to spend money to make money - but you don't have to start off spending A LOT of money to see an ROI. Let's learn how!

Domain Name (\$20.00 or less)

Hosting (\$80 or less for a year)

WP Themes (Free or average \$20)

Plugins (A good mix of premium - \$50)

Photography (Free)

Logo Design, eBook, Webinar, Podcast Covers, Coursees, etc. (Free Canva)

Social Media Advertising (Free – Hijack traffic)

CH: The Hustle Mama Tribe Club - Why All Things Begin and End with WordPress

Wednesday | 7:30am EST

Learn why you have to have a self-hosted WP site for your business. Learn how WP can and will be your portal to the multiple streams of income you need to support your business.

It is the largest, most widely used, and most integrating platform than any other. It is your one stop shop to multiple streams of active and passive income and no other platform comes close when it comes to integrations. It allows you to create your own communities and ecosystems.

CH: The Hustle Mama Tribe Club - The POWER of Spirit as the Fuel to Your Business Rocket

Wednesday | 7:30pm EST

How can you gain momentum and a steep trajectory in your business using the power of the spirit inside of you? Let's explore and tap in!

Faith is the Substance (the Science) of things Hoped For (the Seed) and the Evidence (the Proof) of the Unseen (the Outcome).

We broke down the scripture to the science and recipe of God's word in that scripture and how to integrate it into our approach to our business and practices. When doing so we learn the formulas and recipes for unmerited success because we are building the business on solid ground and a foundation of spiritual energy, power, and it is the fuel for the trajectory our lives and businesses take. You can't, don't, and won't go wrong when woven into your fabric are the very indisputable laws of the universe and merit.

CH: The Hustle Mama Tribe Club Digitize and Monetize: Let's Create on Autopilot

Thursday | 7:30 am EST

There's no better thing than passive income, no better way to create and earn on autopilot. Let's get to work!

Autopilot only comes from being automated. That means passive income but you have to work to build it first and foremost. It comes from Ad placements, D2C (direct to consumer of your own products) and your affiliate marketing links (your own and others). You grow your bottom line when folks are lined up to see, hear and learn from you. Leverage the opportunities for JVP (Joint Venture Partners) and Cooperative agreements to shout out, co-teach, co-facilitate, and promote. Digital real estate portfolios are the fastest way to build comprehensive digital products that you can repurpose, remix, and even revitalize when necessary.

CH: The Hustle Mama Tribe Club - Figure it Out Friday - Part 2 of Gaining Momentum and Money in Your Business

Fridays | 7:30am EST

Last week we started the deep dive into the components and strategy to build and gain momentum and money for your business. This week we continue the discussion with Part 2 and move into the SEO & more!

A Review of the 2nd Side of the Infographics board uploaded from last week. The discussion of the importance of Key Words, Meta Descriptions, Tags, Hashtags and SEO on your website itself, blogs, and any other copy/content on your website. In addition we hacked how to hi-jack keywords from platforms that given statistical insights and leaderboards to support niches and industries.