



Lecture 01: Introduction

The AEM-Cube Project Leader Course

In this series of lectures, we are going to look at the value of the AEM-Cube in de-risking projects. My name is Rick Price and much of my career has involved large scale projects and programmes of change. Some of these have been across an industry such as the deregulation of electricity or in banking conforming to new international standards.

In the early days, I worked on big IT projects but it became apparent that delivering IT solutions on time and on budget was not enough. Benefits were not achieved because the organisation had not changed to fully exploit the new technology.

My experience tells me that to de-risk a project you must keep it aligned with the business and its strategy, and engage throughout with the key stakeholders. You must get the right people into the right roles and collaborating with each other. This is especially true for those innovative experts in technology who work at a different pace and communicate differently to many of us, and may fail to see the value others contribute. The entire course has been divided up into four lectures where we will talk about the following subjects.

Firstly, the project life cycle. A project leader is only successful by working through others and getting the best performance from them. Success is just as much about people as it is about managing tasks, methodologies and timescales. Using the project life cycle will provide insights into how project leaders can benefit from the AEM-Cube to match roles with individuals and assemble high performing teams at each stage.

Secondly, three key roles in de-risking projects. In this lecture, we will consider three specific roles critical to the success of a project and how the use of the AEM-Cube mitigates risks of failure, especially around the alignment of projects to the business and its strategy and the need for quality control and progress tracking. The three roles we will highlight are project leadership, stakeholder engagement and the project office.

Thirdly, the exploratory matter attached specialist. In this lecture, we will consider the role of exploratory matter attached specialists in a project team and their effect on the team dynamic and the issues that the project leader might need to face to overcome any conflicts.

Finally, using the AEM-Cube in project management. Building upon the theoretical insights of the previous lectures, we will move to the practical aspects and give an overview of how project leaders can use the AEM-Cube and its specific project management report in practice.

We have two goals with this series of lectures. The first involves the project leader and those aspiring to take on that role. We will help you understand the value you can get from using the AEM-Cube in resourcing your project at each stage of its life cycle and how best build a productive team dynamic. The second involves the individual working or about to work in a project. We will see how using the project management version of the AEM-Cube can help you find the right role at right stage of the life cycle where you make your best contribution and avoid hidden risks of not doing so.

Thank you for your interest in the Project Management module, I hope you find these talks insightful, and if you have any questions, thoughts or comments, please post them below this video.



