### **Welcome Email (Sent Immediately After Download)**

**Subject:** Your Guide to Financial Freedom is Here!

Hi [First Name],

Thank you for downloading *5 Simple Habits to Stop Living Paycheck to Paycheck*! This resource offers practical steps to help you build financial margin and experience peace. Whether it’s tracking your spending or setting up automatic savings, each habit is designed to fit into your everyday life.

**Two Ways to Get Started:**

1. **Try Habit #1 Today:** Spend the next week tracking every dollar you spend—awareness is the first step toward change.
2. **Share with a Friend:** If this guide resonates with you, invite someone to join you on the journey. Accountability makes a difference!

Feel free to reply if you have any questions or want to share how the guide is helping—I’d love to hear from you!

Kent Jacobs  
Lead Pastor, Epic Church

**[Attachment: 5 Simple Habits to Stop Living Paycheck to Paycheck PDF]**

### **7-Day Email (Sent 7 Days After Download)**

**Subject:** How’s the Journey to Financial Freedom Going?

Hi [First Name],

I hope the *5 Simple Habits* guide has been helpful so far! Building financial peace is a step-by-step process, and small changes over time lead to big results.

Here are two ways to continue the journey:

1. **Share with Someone Who Could Benefit**If this guide has been helpful, forward it to a friend or family member. Taking the challenge with someone else makes the journey more meaningful.
2. **Explore More Messages**Dive deeper into practical, life-changing content through these messages:
   * [**Why Your Work Matters**](https://www.youtube.com/watch?v=oHeVwTKMMGg): Discover how your work connects to God’s purpose.
   * [**Who Does God Want You to Become?**](https://www.youtube.com/watch?v=LJ_g-sA9hVs): Learn how to align your life with God’s calling.
   * [**The Power to Fear Less**](https://www.youtube.com/watch?v=y60_DbPsnJE): Find strength to overcome fear and live with confidence.

I’d love to hear about your progress—reply anytime to share your thoughts or ask questions!

Kent Jacobs

### **14-Day Email (Invitation to Attend a Service)**

**Subject:** Join Us at Epic Church

Hi [First Name],

If the *5 Simple Habits* guide has encouraged you, I’d love to invite you to join us for a service at Epic Church. We believe in helping people live intentionally, both financially and spiritually, and we’d love to walk alongside you on your journey.

**Service Times & Locations:**

* **Epic Center City** – Suzanne Roberts Theatre, 480 S Broad St, Philadelphia  
  **Sundays:** 9:30 & 11:00 AM
* **Epic King of Prussia** – United Artists IMAX Theatre, 300 Goddard Blvd, King of Prussia  
  **Sundays:** 9:30 & 11:00 AM
* **Epic Roxborough** – Across from Starbucks, 6035 Ridge Ave, Philadelphia  
  **Sundays:** 9:30 & 11:00 AM

**Online Services:** [Join our live stream](https://epic.church)

We’d love to meet you in person or online! If you have questions or want to chat before visiting, feel free to reply—I’d love to connect.

Looking forward to seeing you soon,

Kent Jacobs