

Course Breakdown

CHEAT SHEET

PILLAR

01

Answering the 5 tough questions

A dive deep into what's driving your decisions which creates clarity and purpose around your priorities.

PILLAR

02

Making time for what's important

Time is not the issue - how you use it is, so this is where you'll learn how to change your perceptions of time so that it works for you.

PILLAR

03

Optimizing & scaling your workflow

This is where you'll set your intentions, sculpt your priorities, and explore how to get things done with less effort.

PILLAR

04

Ideating & creating your content

This is your time to mine your stories, hit 'publish', and solve problems with all the skills in your creative toolbelt.

PILLAR

05

Delighting & rewarding your peeps

Here you'll learn how to earn the trust and business of your clients and audience by celebrating them and fostering loyalty.

PILLAR

06

Showing & proving your worth

This is where you'll talk to strangers, get feedback, and feed your network, boosting your profile and credibility.

PILLAR

07

Watching & studying your industry

This is how you ensure that you're continually learning and iterating as you consume insights and challenge new notions.

PILLAR

08

Blocking your time for growth

There's space for the above modules and then there's all the daily stuff going on in your creative business. This will show you ways to make time for both.

PILLAR

09

When life happens...

The value of this course only works if you **consistently** do the right things when life inevitably gets in the way - you'll learn what they are in this module.