



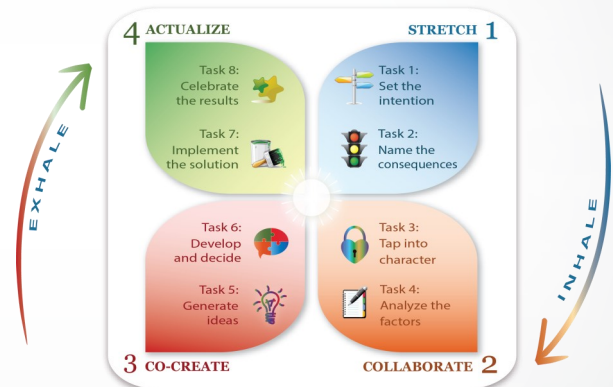
## FROM INSIGHTS TO OUTCOMES!

With the BeThinkAct™ innovation process, you can master the single most important, highest priority driver of career and business success today — the capacity to BE innovative, THINK innovatively and ACT innovatively in your daily work.

BeThinkAct™ is an open-framework process that guides you to lead the “art and discipline” of innovation from start to finish, based in good character and values. It provides a robust model you can apply to any work project, large or small, simple or complex, local or global. You can also use it across functions, cultures, and stakeholders inside and outside the organization.

When you combine your talents and leadership skills with the BeThinkAct™ innovation process, you will:

- Achieve innovative outcomes with a strong sense of personal fulfillment
- Accelerate your innovative efforts by gathering the “raw material” you need before generating ideas and formulating the best solution
- Maintain momentum throughout the process, even during the ups and downs of innovative work
- Share leadership during the innovation process to increase engagement throughout
- Break down the barriers that inhibit cross-functional, cross-cultural collaboration
- Produce new knowledge and tangible results



**Audience:** Senior leaders, mid-level, and entry-level leaders, project leaders  
**Duration:** 4 hours of video and learning, plus practice time  
**Includes:** 20 videos, self-assessment with customized profile, downloadable resources, and more  
**Plus:** 12 weekly micro-learning videos + exercises to take you from insights to outcomes

Visit our eLearning portal — [Innovate.VCI.global](http://Innovate.VCI.global)

# BE INNOVATIVE... FOR LEADERS

## COURSE OUTLINE

### 1. Let's get started!



Download your course outline



Get acquainted with your course (5:13)



Does innovation start with a new idea? (3:39)



See what you've learned

01

### 2. Build your confidence!

Everyone is innovative (2:47)

Tell your story and engage others

Put the pieces all together (8:44)

See what you've learned



02

### 3. Peek behind the curtain



Want to know the history? (8:58)



Learn what sets BeThinkAct™ apart (4:52)



Got questions? We've got answers (11:19)



Download a booklet of FAQs



See what you've learned

03

### 4. Jump in and get going

Use the innovation process today (1:38)

Download the Overview/Apply Today

Supercharge your presentation (6:04)

Develop an awesome presentation

See what you've learned



04

### 5. Where's your initiative?



Get to know your personal profile (9:13)



See what you've learned!



What do others have to say about you?

05

### 6. Take a good inhale!

Download your Quick Trip workbook

Let's stretch with Tasks 1 & 2 (5:46)

Now we'll collaborate with Tasks 3 & 4 (6:59)

Examine your "Inhale" (2:42)

See what you've learned



06

### 7. Take a good exhale!



Generate creative ideas with Task 5 (8:34)



Formulate your solution with Task 6 (4:41)



Actualize with Tasks 7 & 8 (4:04)



Examine your "Exhale" (7:46)



See what you've learned

07

### 8. Stretch Goals & 1-2-3 go

Set stretch goals with confidence (7:06)

Tools and techniques to use everyday (2:51)

See what you've learned

One last thing... the 1-2-3 method (3:11)

12 Weekly micro-learning videos + exercises



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