

The background is a complex digital artwork. It features a central vortex or nebula-like structure with a color gradient from purple and blue to orange and red. This central element is surrounded by numerous thin, glowing white lines that form a network or data structure. The overall aesthetic is futuristic and high-tech, with a dark blue and black color palette.

AI Strategy Fundamentals

The Five Pillars of
Enterprise AI Success

“85% of AI projects fail to bring their intended results to the business”
(Gartner)

“The failure rate on AI projects has been between 83% and 92%”
(Fortune)



AI Strategy – A lot more than just good tech



5 Key Pillars

-  Platform
-  Solution Portfolio
-  Communication
-  Talent
-  Governance