



Design Beautiful Pages

Checklist

Photos

- Straighten horizons
- Crop unnecessary details
- Brighten
- Make saturated or unmatchy photos b&w
- Avoid skewing or stretching photos
- Entirely fill masks with photos

Type

- Place type layers below element layers
- Aim for standard sized journaling - 12pt
- Reserve script fonts for titles
- Follow the rule of proximity
- Endpoints are followed by one space, not two
- Spellcheck the title and journaling

Elements

- Apply all necessary and appropriate shadows
- Follow the rule of proximity
- Avoid trapped space
- Put the layers in logical order:
 - Shadowed elements on top
 - Graphic elements on bottom
- Stay in the same color family

Paper

- Use plain papers for backgrounds
- Use pattern papers for accenting
- Stay in the same color family
- Avoid adding bevels to papers
- Use low drop shadows on flat papers

Overall Design

- Stay in the same color family
- Match the title color to the page