

Double Decker Profit Combo

5 Step Checklist



VIDEO ADS
MADE EASY

Follow These 5 Simple Steps

1. Create Your Video

Create a short video less than 5 minutes unless you are in E-commerce then it should be 20 seconds or less.

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2. Create Video Views Campaign

Create a video views campaign with a goal to get a min. of 500 video views.

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TIP: If you can sell to other countries include the big 5 U.S., U.K, Australia, Canada, New Zealand

AUDIENCE SIZE: 500,000 to 2,000,000

3. Create Custom Audiences

Create 2 custom audiences - 50% and 95% watched video views campaign from above.

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4. Create Website Conversion Campaign

Create a website conversion campaign with image ads to retarget the 50% and 95% video views audience.

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5. Create NEW Video Ad

Create a NEW video retargeting ad and retarget to 95% and 50% audiences.

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SHARE YOUR SUCCESS WITH US!

Post it in our members only Facebook group!