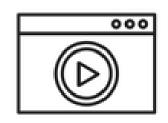
## Double Decker

## **Profit Combo**

5 Step Checklist





Video Ads Made Easy

## Follow These 5 Simple Steps

(	Create Your Video Create a short video less than 5 minutes unless you are in E-commerce then it should be 20 seconds or less.	
(	Create Video Views Campaign Create a video views campaign with a goal to get a min. of 500 video views.	
,	TIP: If you can sell to other countries include the big 5 U.S., U.K, Australia, Canada, New Zealand AUDIENCE SIZE: 500,000 to 2,000,000	
	Create Custom Audiences Create 2 custom audiences - 50% and 95% watched video views campaign from above.	
4.	Create Website Conversion Campaign Create a website conversion campaign with image ads to retarget the 50% and 95% video views audience.	
5.	Create NEW Video Ad Create a NEW video retargeting ad and retarget to 95% and 50% audiences.	

**SHARE YOUR SUCCESS WITH US!** 

Post it in our members only Facebook group!