

Change Leadership & Management Learning Objectives

As a result of taking this course, you will have the knowledge and skills to:

Describe the principles of both change leadership & management

- Assess the drivers of organizational change
- Describe the difference between change leadership and change management
- Define the specific behaviours and actions that need to be taken for effective change leadership
- Define the specific behaviours and actions that need to be taken for effective change management
- Recognize your own strengths and weaknesses in each area

Apply best practices, tools and techniques to manage change

- Apply Dr. John Kotter's 8 step model for organizational change
- Apply a variety of tools for planning, monitoring and communicating during change
- Recognize when and how to adapt your approach

Prepare to lead others through change

- Recognize your own attitude towards change and how that affects your leadership
- Recognize how and why people respond differently to change
- Define the range of stakeholders and how they may be impacted by change
- Apply proactive techniques to reduce fear and resistance