Effective Strategic Plans: Self Evaluation

The following is intended to help you assess how well the objectives of the course were met. Additionally, your feedback would be very helpful to ensure that I make the course as effective as possible.

**Please indicate to what degree you agree with each statement for each of the 3 course objectives.**

# Develop an effective strategic planning framework based on best practices

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agree | Disagree | Neutral |
| I can describe the purpose, components and terminology of Strategic Planning |  |  |  |
| I have the knowledge to define the objectives and desired outcomes for strategic planning in my organization |  |  |  |
| I understand the dynamics of involving stakeholders and a variety of tools and processes for engaging them |  |  |  |

# Identify, collect and assess objective and relevant facts to support decision making

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agree | Disagree | Neutral |
| I have knowledge of the industry best practices (PEST, Porter’s 5 forces) to collect and assess external opportunities and threats) |  |  |  |
| I have knowledge of the industry best practices to collect and assess internal strengths and weaknesses (core competency, value chain) |  |  |  |
| I know some different ways to present the results to stakeholders in a useful format |  |  |  |

# Assess options to decide on the best course of action

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agree | Disagree | Neutral |
| I understand how to conduct an effective SWOT analysis |  |  |  |
| I know how to develop and assess different scenarios |  |  |  |
| I understand the different types of decision making process, and when and how each might be appropriate |  |  |  |
| I know how to develop an Action Plan |  |  |  |
| I understand what the Strategic Plan should contain and how to best communicate to different audiences |  |  |  |

Please provide descriptive responses to the following:

What else did you learn?

What else would you have liked to learn?

What did you like best about the course?

What would you suggest for improvement?

**Thank you for you active participation! Please send your response to:** [**debbie@narvermanagement.ca**](mailto:debbie@narvermanagement.ca)