

# CHEAT SHEET

## SESSION 1.3 SIDE GIG MASTERY

### SUMMARY

Finding the right side gig can transform your life. There are a lot of pitfalls along the way. We'd like to help you understand what makes a good side gig, and inspire you to find ideas that will fit your capabilities.

### KEY TAKEAWAYS

- ☐ Be careful about the distinction between business and side gig. Businesses are part of the opt out life, but getting a perfect side gig is going to be way different.
- ☐ A side gig will help you learn business
- ☐ A side gig to empower you to launch a business with the experience and revenue from your side gig
- ☐ Sometimes your side gig will scale into a business, but don't make that decision too early.
- ☐ Consulting is often a good first-step, using a skill you already have

### ACTION ITEMS

- ★ **Start with a skill you already have** - Write them down and list what side gigs you might use those skills for.
- ★ **Look to your network** - and look for existing resources.
- ★ **Take a season of life to learn** - gain more knowledge and tools (online learning is cheap and effective)
- ★ **Watch listings** - Watch listings of websites, business, domains, etc
- ★ **Test, reiterate, launch, and fail** - Failure is okay, as long as you keep going until you find the perfect side gig.

### HOW DOES THIS SESSION HELP YOU OPT OUT?

If you've been through Session 1.2, we included links to a few websites that show hundreds of ideas for side gigs. There are a lot of options out there. But, the best are going to be low financial commitment, low risk, low time and make steady income. Amidst all of the options, we want you to make a smart decision and find a gig that is a combination of something that fits your skills, lifestyle and the Opt Out path you want to take.

Many side gigs are circumstantial, you find them by serendipity. But, you don't always know what to look for and how to figure out if something is going to be a good side gig or turn into a big expensive mess. We've got a list of specific requirements for side gigs and we'll cover them in detail here.

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### WANT TO GO DEEPER ON SIDE GIGS?

- ▶ Read this: <https://www.thepennyhoarder.com/make-money/26-ways-to-make-money/>
- ▶ Read this: <https://www.oberlo.com/blog/side-hustle>
- ▶ Read this: <https://www.moneypeach.com/side-hustles-add-some-more-money-to-your-life/>
- ▶ Watch: <https://www.forbes.com/video/4827270964001/>
- ▶ Listen to our podcast episode 1 with Amish Shah who launched multiple side gigs while he still had a day job. Cameron Olthuis created an online forum and talks about it in episode 11. And, episode 13 with Brian Kidwell, who took a side gig from small to big.
- ▶ Email us if you'd like an advance copy of Dana's forthcoming book [Gig Out: Finding Your Side Hustle in the Gig Economy](#).