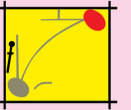


WORLD OF CAREERS (WoC) is an initiative of **Prime Academy**; the 25-year old CA training institution. WoC provides career conversations with school and college students across academic streams, and with fresh professionals. It's run on the i-Learn mode. WoC Buzz is a fortnightly update which presents key global developments in careers.



MIND MAPS – LEARNING MADE MEMORABLE!!!

By **CA SNEHA SUBRAMANIAM**

HOW MANY TIMES has your teacher asked you to stop doodling and focus of class? When it comes to mind map doodling is exactly what we do.

Mind map is a simple diagram that displays information visually. The subject of discussion is the centre of the map. All related ideas branch out in all directions resulting in a radiant structure.

More the colors, more the images added the better. It doesn't have to be a perfect painting; the idea is to make it as memorable as possible.

HOW CAN STUDENTS USE THIS?

As compared to the traditional notes taken, mind maps have a lot of advantages.

- Mind maps structure directly corresponds to how our brain stores & retrieves information.
- It conveys the relationship between individual ideas
- Enables to see the big picture.
- It uses mental triggers colors, images, connections etc; helps to memorize information easily.
- It enjoyable and doesn't feel like work.

All these make it a great learning tool. And it can be created and used by anyone. It's not rocket science. This technique helps the individual to structure, manage and take to memory the knowledge or skill that he/she is trying to acquire.

It can be used for anything ranging from, doing your homework, essay writing, preparing for exam, brainstorming, doing a project even taking up a 5 year career goal.

WHERE DID THIS ALL START?

The idea was popularized by the British psychology author and TV personality Tony Buzan, where he introduced the term Mind Map during a 1974 BBC TV series hosted by him called "Use Your Head". Buzan promoted his conception of radial tree, diagramming key words in a colorful, radiant, tree-like structure.

Some of the earliest examples of such graphical records were developed by Porphyry of Tyros, a noted thinker of the 3rd century, as he graphically visualized the concept categories of Aristotle. Philosopher Ramon Llull (1235–1315) also used such techniques.

Buzan suggests the following guidelines for creating mind maps:

1. Start in the center with an image of the topic, using at least 3 colors.
2. Use images, symbols, codes, and dimensions throughout your mind map.
3. Select key words and print using upper or lower case letters.
4. Each word/image is best alone and sitting on its own line.
5. The lines should be connected, starting from the central image. The lines become thinner as they radiate out from the center.
6. Make the lines the same length as the word/image they support.
7. Use multiple colors throughout the mind map, for visual stimulation and also for encoding or grouping.
8. Develop your own personal style of mind mapping.
9. Use emphasis and show associations in your mind map.
10. Keep the mind map clear by using radial hierarchy or outlines to embrace your branches.

An Example:

Most students use some form of note taking in class to capture information. Mind maps are a much more effective tool when it comes to note taking.

Rather than thoughtlessly writing what the teacher says, mind maps compel you to capture only essential information.

Instead of writing whole words stick to keywords and images. It saves a load of time.

It offers better view of the topic than a normal text document. Look at the image below to compare.

Both the left and right side offers the same information. Which is a quicker to review?

MATH can be fun:

Start mind mapping and see the difference.

To view Mind mapping with Tony Buzan click link: <https://youtu.be/MlabrWv25qQ>