

# Twitter Marketing for 70,000+ Free Followers in 6 Months!

Course summary by Jerry Banfield

## Steps to get started with to gain more followers on Twitter.

1. Find a tool you can use to speed up your Twitter following process such as unfollowers or tweepi and sign up for it with your Twitter account.
2. Add all of the Twitter accounts you want to grow.
3. Make your default landing tab “new unfollowers.”
4. Search Twitter to find several accounts you can copy followers that have the same people following them you would like to follow you. For example, I copy social media influencers and companies like Udemy because I want the people following them to follow me.
5. When you have found accounts with collectively more than 100,000 followers, you are ready to begin!

## Step to repeat on a daily basis using unfollowers or a similar tool.

1. Start with the Twitter account you care most about growing and visit the “new unfollowers” tab.
2. Unfollow everyone that unfollowed you to reduce the number of people you follow that do not follow you back.
3. Visit your “new followers” tab and follow all of the people back that just followed you because you give what you want to get.
4. Go to the “copy followers/following” tab and enter one account you found in your getting started research step 5 above.
5. Follow the maximum number of people you can follow from the account you wish to copy.

## Steps to optimize this process.

1. Always “auto tag” users you follow and watch which accounts you follow that get you a high conversion percentage. Ideally you want at least 20% of people you follow to follow you back because this strategy will take way too long if that does not happen.
2. Your research in the step 5 getting started steps is key to picking the right followers. Try copying followers from many different accounts when you start to see which converts the best.
3. If you want to speed up the process when you have less than 10,000 followers, you can take the risk of unfollowing people that have followed you. You can see I do not include this in the steps because I do not think this is a good long term strategy and I include it here because it might help you get started a lot faster.
4. Buying followers can help you speed up the getting started process. Buying followers can also get your account suspended. I bought followers on my BanWork account in 2012 and got it suspended. I did not buy followers on my second account in doing this strategy and will not for any future accounts.
5. Doing this every single day is critical to getting the fastest growth in followers. Try to schedule a time around the same time each day to do this. Note that your API limits reset every 24 hours meaning you cannot do this at exactly the same time every day which means you have to keep doing it a little bit later each day.