### **Welcome Email (Sent Immediately After Download)**

**Subject:** Your Purpose Alignment Checklist is Here!

Hi [First Name],

Thank you for downloading the *Purpose Alignment Checklist*! This resource is designed to help you align your everyday life with God’s purpose through reflection, prayer, and intentional actions. I’ve attached the checklist below so you can start using it today!

**Two Ways to Get Started:**

1. **Start Your Day with the Morning Section** – Begin with a simple prayer and set a daily intention to align with God’s mission.
2. **Share with a Friend** – If this checklist resonates with you, forward the PDF or send the download link to someone who might also benefit from it.

I’d love to hear how this resource is helping you—feel free to reply with any thoughts or questions.

Jamie Holtom
Lead Pastor, North Bramalea United Church

**[Attachment: Purpose Alignment Checklist PDF]**

### **7-Day Email (Sent 7 Days After Download)**

**Subject:** How’s the Purpose Alignment Going?

Hi [First Name],

I hope the *Purpose Alignment Checklist* has been a helpful tool on your journey. Aligning our lives with God’s mission takes small, intentional steps, and each day offers new opportunities to grow.

Here are two ways to continue the journey:

1. **Share with a Friend**If this checklist has made a difference in your life, consider sharing it with a friend, family member, or someone in your small group. A simple resource like this can spark meaningful change.
2. **Explore More Messages**Dive deeper into living intentionally with God’s purpose through these messages from North Bramalea United Church:
	* [**When We Hit Rock Bottom**](https://nbuc.ca/media/nbuc-easter-sunday-when-we-hit-rock-bottom): Find hope and renewal in difficult times.
	* [**The Secret to Freedom**](https://nbuc.ca/media/nbuc-called-to-love-the-secret-to-freedom): Discover what true freedom in Christ looks like.
	* [**Breaking Through Barriers**](https://nbuc.ca/media/nbuc-called-higher-breaking-through-barriers): Learn how to overcome obstacles and live boldly in faith.

I’d love to hear how these ideas are helping you align your life with God’s purpose—feel free to reply and share your experience.

Jamie Holtom

### **14-Day Email (Invitation to Attend a Service)**

**Subject:** Join Us at NBUC!

Hi [First Name],

If the *Purpose Alignment Checklist* has encouraged you, I’d love to invite you to join us for a service at North Bramalea United Church. Whether you’re exploring faith or looking to deepen your connection with God, you’ll find a welcoming community here.

**Service Times:**

* **Sundays:** 10:00 AM
* **Location:** 363 Howden Blvd, Brampton, ON
* **Online Services:** [Join us live](https://nbuc.ca)

We’d love to walk with you as you continue living intentionally with God’s purpose. If you have any questions or want to chat before attending, feel free to reply—I’d love to connect!

Looking forward to seeing you soon,

Jamie Holtom