

DIY TRADEMARKS DIRECT[™]

- Lesson 1: What is a Trademark?
- Lesson 2: Trademark Conflict Check: Descriptiveness
- Lesson 3: Trademark Conflict Check: Likelihood of Confusion
- Lesson 4: Trademark Conflict Check: Miscellaneous Issues
- **Lesson 5: Filing Trademark Application Direct: Preparation Materials**
- Lesson 6: Filing Trademark Application Direct: Step-by-Step, Screen-by-Screen Instructions
- Lesson 7: Pending Trademark Applications: Timelines, and How to Check Status
- Lesson 8: Pending Trademark Applications: Notice of Allowance Received. What's Next?
- Lesson 9: Pending Trademark Applications: Refusals and Office Actions.
- Lesson 10: Post Trademark Registration



Filing Trademark Application Direct

Lesson 5: Preparation Materials

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Trademark Application Preparation Materials

DIY Trademarks Direct™

(1) Trademark Owner
Information

(2) Mark Information

(3) Good and Services
Information

Lesson 5: Application Preparation Materials

Application Preparation (Section 1(b) Intent To Use Application)

- (1) **Owner Information: Company, individual, partnership, or other.**
 - **Owner address**
 - **Country of Citizenship (Not Required to be U.S. Citizen)**

Lesson 5: Application Preparation Materials

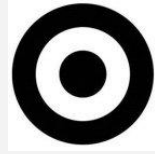
Application Preparation (Section 1(b) Intent To Use Application)

(2) Mark Information:

If Word mark (standard characters). No files required

If design mark (logo):

- Prepare art files in JPG format
- Usually black and white against a white background

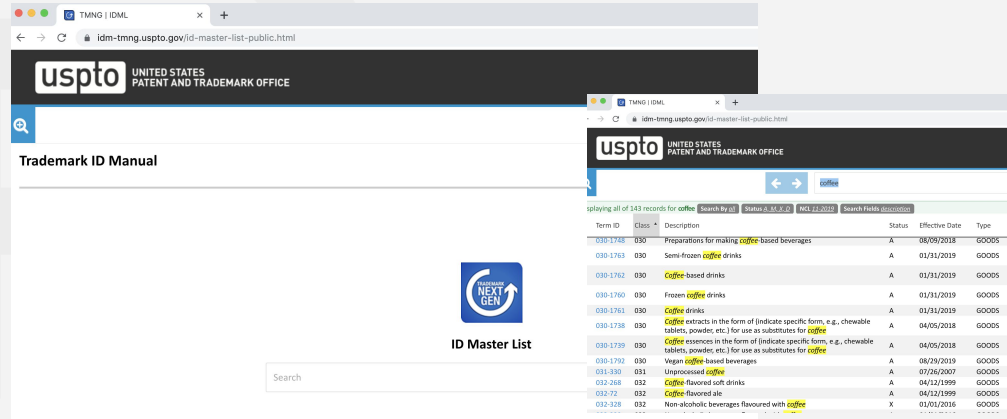


Lesson 5: Application Preparation Materials

Application Preparation (Section 1(b) Intent To Use Application)

(3) Goods and Services Information:

- Know your industry and your classification
- Go here: <https://idm-tmng.uspto.gov/id-master-list-public.html>
- Use keywords to identify industry



The screenshot displays the USPTO Trademark ID Manual website. The page title is "Trademark ID Manual" and the URL is "idm-tmng.uspto.gov/id-master-list-public.html". A search bar contains the word "coffee". Below the search bar, there is a table of trademark entries for "coffee".

Terms ID	Class	Description	Status	Effective Date	Type
030-1748	030	Preparations for making coffee-based beverages	A	08/09/2018	GOODS
030-1763	030	Semi-frozen coffee drinks	A	03/31/2019	GOODS
030-1762	030	Coffee-based drinks	A	03/31/2019	GOODS
030-1760	030	Frozen coffee drinks	A	03/31/2019	GOODS
030-1761	030	Coffee drinks	A	03/31/2019	GOODS
030-1738	030	Coffee extracts in the form of (indicate specific form, e.g., chewable tablets, powder, etc.) for use as substitutes for coffee	A	04/06/2018	GOODS
030-1739	030	Coffee essences in the form of (indicate specific form, e.g., chewable tablets, powder, etc.) for use as substitutes for coffee	A	04/05/2018	GOODS
030-1793	030	Vegan coffee-based beverages	A	08/29/2019	GOODS
031-330	031	Unprocessed coffee	A	07/26/2007	GOODS
032-268	032	Coffee flavored soft drinks	A	04/12/1999	GOODS
032-72	032	Coffee flavored ale	A	04/12/1999	GOODS
032-328	032	Non-alcoholic beverages flavoured with coffee	X	03/01/2016	GOODS

Lesson 5: Application Preparation Materials

Know your industry and your classification

Go here:

<https://idm-tmng.uspto.gov/id-master-list-public.html>

Goods

- | | |
|---|--|
| 001 Chemicals | 018 Leather goods |
| 002 Paints | 019 Non-metallic building materials |
| 003 Cosmetics and cleaning products | 020 Furniture and articles not otherwise |
| 004 Lubricants and fuels | 021 Housewares and glass |
| 005 Pharmaceuticals | 022 Cordage and fibers |
| 006 Metal goods | 023 Yarns and threads |
| 007 Machinery | 024 Fabrics |
| 008 Hand tools | 025 Clothing |
| 009 Electrical and scientific apparatus | 026 Fancy goods |
| 010 Medical apparatus | 027 Floor coverings |
| 011 Environmental control apparatus | 028 Toys and sporting goods |
| 012 Vehicles | 029 Meats and processed foods |
| 013 Firearms | 030 Staple foods |
| 014 Jewelry | 031 Natural agricultural products |
| 015 Musical instruments | 032 Light beverages |
| 016 Paper goods and printed matter | 033 Wines and spirits |
| 017 Rubber goods | 034 Smokers articles |

Services

- | | |
|--------------------------------|--------------------------------------|
| 035 Advertising and business | 041 Education and entertainment |
| 036 Insurance and financial | 042 Computer, scientific and legal |
| 037 Construction and repair | 043 Hotels and restaurants |
| 038 Communication | 044 Medical, beauty and agricultural |
| 039 Transportation and storage | 045 Personal |
| 040 Material treatment | |

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Lesson 5: Application Preparation Materials

Application Fee

\$225 Per Class (Credit Card)

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- | | |
|---|--|
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| 003 Cosmetics and cleaning products | 020 Furniture and articles not otherwise |
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